

12 October 2018 | Barcelona, Spain





La cooperativa: The beginning







The cooperative: Our mission



"Som Mobilitat's mission is to offer products and services to our members to accelerate the transition towards a more sustainable mobility"







The proposal: Shared electric mobility platform





By foot + bicycle + public transport



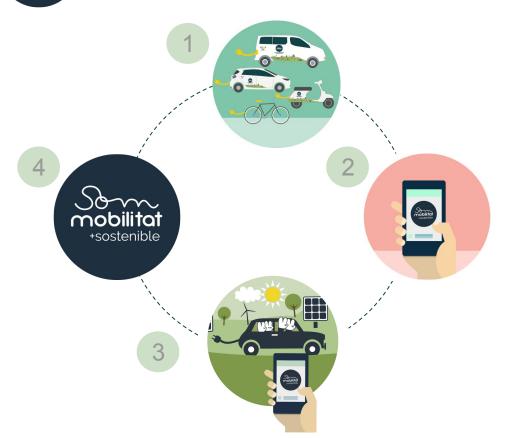
Shared electric mobility





The service: App + connected vehicle



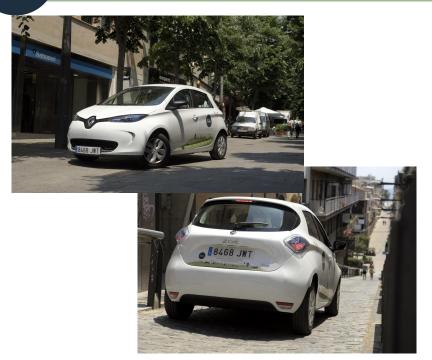


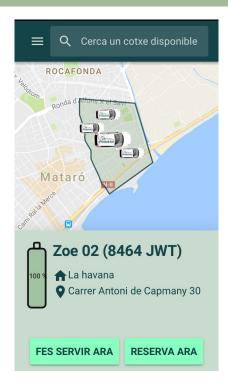
- 1 Find a vehicle
- 2 Reserve it
- 3 Open it and drive
- Receive a detailed invoice at the end of the month with a usage report:
 - Total km
 - Total time of use
 - Total days of use



The Service: App + connected vehicle









All inclusive:













How do we finance the vehicles?



The movement integrates into the same project:

civil society

companies & organizations

city council



The members can buy a vehicle, either individually or collectively and share it on certain days.

Institutions, companies and other entities can acquire one or more vehicles, use them with our platform and share them with other partners outside business hours.

Municipalities can easily create a social carsharing service for both workers and neighbors.



Think global act local





We are creating an European network of local electric carsharing cooperatives





2 We create local communities

Local groups of Som Mobilitat



Common tools for local entities



Vision

- We will be a democratic alternative to commercial mobility platforms.
- International roaming between local coops.
- Extend cooperation to other fields







Platform used by 5 local electric carsharing cooperatives:

Partago (Belgium):	28 cars
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Courant d'Air (Belgium) 2 cars

HESB energie (Belgium) 2 cars

Alternacoop (Valencia) 3 cars

Thank you for your attention

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