



**SHARE  
BARCELONA**  
SHARING CITIES SUMMIT  
12th - 15th NOV 2018

**TORINO CITY LAB**





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SHARED CITIES SUMMIT  
12th - 13th MAY 2018

Being the **city guide**  
**to the change** that our  
country is undergoing,  
a city able to act in a  
coordinated, shared and  
conscious way





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**TORINO CITY LAB**

**TORINO SOCIAL IMPACT**

**DECIDITORINO**



**TECH - ECONOMIC INNOVATION**



**SOCIAL INNOVATION**



**CITIZENS PARTICIPATION**

**Goal**

**Need**

**U.S.P.**

**1**

- Create a policy of innovation to support innovative companies and startup
- Create an economic policy to support the creation of new jobs and skills
- Create a strategic policy to repositioning the city

**2**

Startups and companies with the need to test pre-commercial innovation and to demonstrate its validity

**3**

- The whole city as a laboratory
- Simplify bureaucracy/authorisations
- Decrease of the time to market and budget
- Dedicated team /Data sharing /call for project
- Involvement of Citizens
- Support and involvement of the ecosystem
- Analysis of ex-ante social impacts
- Scalability of results



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# A NEW ROLE FOR THE CITY

**TO BE**

**a partner who share private sector  
result and risk**

**a supporter for private individuals  
in achieving result with a positive  
and environmental impact**

**a simplifier of the ecosystem**

**a broker, an actor who creates the  
right connections between  
innovation and the ecosystem**

**a entrepreneur, who  
institutionalizes the results scaling  
them with private sector at  
national and international level**



# MAIN PARTNERS

from different sectors

CREATION OF A PUBLIC UTILITIES  
INFRASTRUCTURES

COLLABORATION WITH DIFFERENT  
AND EQUAL SECTORS

FOCUSED ON SOCIAL AND  
ENVIRONMENTAL IMPACT



Mercedes-Benz



IGPDecaux



Innovative vision of the city

Infrastructure / Technology

Data / Information /  
Communication

Network / Collaborations



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# TORINO SOCIAL IMPACT

## WHAT

## OBJECTIVE OF THE PROJECT

## PROJECTS

1

Torino Social Impact is a MOU between public and private institutions to make Torino the best European ecosystem for **entrepreneurship and investments with a social impact** and high technological content.

2

- Fostering the culture and the awareness of social innovation
- Supporting the development of creative communities
- Sustaining new forms of sharing economy
- Simplifying the development of business projects for an economy more dynamic, inclusive and sustainable.

3

- 1.2 € ml to support ideas to be transform into social impact companies
- 200 k to test social impact ideas
- Torino Social Factory
- Crowdfunding academy to prepare social entrepreneurs

# DECIDITORINO

## WHAT

## OBJECTIVE OF THE PROJECT

## PROJECTS

1

Is a public platform dedicated to citizens and their point of view and opinions on the Public Administration activity.

2

The platform wants to involve the city community on public administration projects through co-planning and feedback requests. But more importantly, the willingness of this project is to give more awareness and access to data and information to citizens

3

- Debates among citizens
- The administration submits projects and services to citizens requesting their feedback to improve them
- Citizens propose ideas and project, which if supported by other citizens are implemented by the city after a feasibility analysis
- POP balance sheet: greater transparency and clarity on the city's budget