

# TORINO CITY LAB



Being the city guide to the change that our country is undergoing, a city able to act in a coordinated, shared and conscious way





#### **TORINO CITY LAB**

### **TORINO SOCIAL IMPACT**

### DECIDITORINO

#### **TECH - ECONOMIC INNOVATION**

#### **SOCIAL INNOVATION**

#### **CITIZENS PARTICIPATION**



# Need





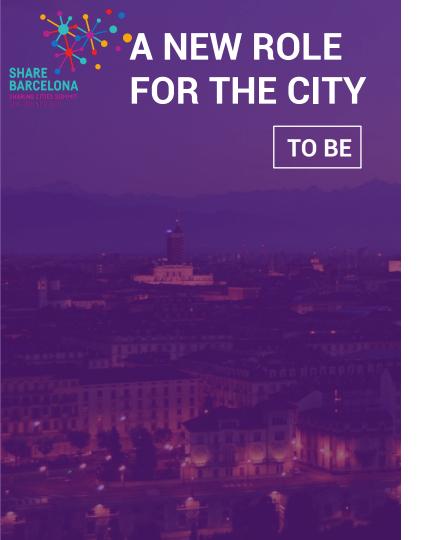
- Create a policy of innovation to support innovative companies and startup
- Create an economic policy to support the creation of new jobs and skills
- Create a strategic policy to repositioning the city



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Startups and companies with the need to test pre-commercial innovation and to demonstrate its validity

- The whole city as a laboratory
- Simplify bureaucracy/authorisations
- Decrease of the time to market and budget
  - Dedicated team /Data sharing /call for project
- Involvement of Citizens
- Support and involvement of the ecosystem/
- Analysis of ex-ante social impacts
  - Scalability of results



a partner who share private sector result and risk

a supporter for private individuals in achieving result with a positive and environmental impact

a simplifier of the ecosystem

a broker, an actor who creates the right connections between innovation and the ecosystem

a entrepreneur, who institutionalizes the results scaling them with private sector at national and international level



from different sectors



COLLABORATION WITH DIFFERENT AND EQUAL SECTORS

FOCUSED ON SOCIAL AND ENVIRONMENTAL IMPACT



Mercedes-Benz

Innovative vision of the city

ZTE (intel)

Infrastructure / Technology

**IGPDecaux** 

Data / Information / Communication

INTESA SANDAOLO INNOVATION CENTER

> OPINNO WE DELIVER IMPACT THROUGH INNOVATION

**Network / Collaborations** 



#### WHAT

# **OBJECTIVE OF THE PROJECT**

## PROJECTS

Torino Social Impact is a MOU between public and private institutions to make Torino the best European ecosystem for **entrepreneurship and investments with a social impact** and high technological content.

- Fostering the culture and the awareness of social innovation
- Supporting the development of creative communities
- Sustaining new forms of sharing economy
- Simplifying the development of business projects for an economy more dynamic, inclusive and sustainable.
- 1.2 € ml to support ideas to be transform into social impact companies
- 200 k to test social impact ideas
- Torino Social Factory
- Crowdfunding academy to prepare social entrepreneurs



# DECIDITORINO

#### WHAT

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PROJECTS

#### Is a public platform dedicated to citizens and their point of view and opinions on the Public Administration activity.

The platform wants to involve the city community on public administration projects through co-planning and feedback requests. But more importantly, the willingness of this project is to give more awareness and access to data and information to citizens

- Debates among citizens
- The administration submits projects and services to citizens requesting their feedback to improve them
- Citizens propose ideas and project, which if supported by other citizens are implemented by the city after a feasibility analysis
- POP balance sheet: greater transparency and clarity on the city's budget