

12 NOV CITY GOVERNMENT ENCOUNTER

Institutional welcome & Day program review

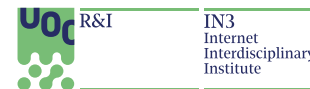
Mayo Fuster (Dimmons - Open University of Catalonia)



**SHARE
BARCELONA**
SHARING CITIES SUMMIT
12th -15th NOV 2018



Ajuntament de
Barcelona



Declaration & Task Force

CITIES' COMMON PRINCIPLES AND COMMITMENTS FOR CITY SOVEREIGNTY REGARDING THE PLATFORM ECONOMY

[Version 24th October 2018]

Brief explanation: The Declaration consists of a set of principles for sharing cities. The principles depart from last year's Sharing Cities Summit in NYC and have been revised, expanded and updated with the cities.

This current version of the Declaration of principles has integrated the responses of cities to the Summit survey and also incorporates general suggestions and comments from city consultations.



PLATFORM MODELS DIFFERENTIATION

Principle #1. To distinguish between the different models of digital platforms regarding their functioning and impacts, in order to design public policies according to these differentiations.

Distinguish digital platforms and platform activity which are not built on truly collaborative models, from platform models that are collaborative and constitute opportunities for the city's economic activity. The set of qualities that characterise collaborative platforms and determine differences between platforms are: to host predominantly peer-to-peer relationships; to be based on fair economic models and retributions; to favor participative community governance; openness and transparency of its technology and data; inclusion by providing equal services to the different segments of the city inhabitants avoiding any discrimination; and responsibility towards negative impact.



LABOUR

Principle #2. Empower people to have opportunities to earn or increase their income through new work agreements and adapted fiscalities without contributing to social precariousness or constituting an administrative burden.

Principle #3. Ensure fair, legally compliant and timely compensation. Provide fair working conditions and access to benefits and rights for workers (earnings maximization, minimum or regulated wages, income security, wage predictability, protection against arbitrary behaviour, rejection of excessive workplace surveillance, right to log off, collective bargaining).



INCLUSION

Principle #4. To prevent discrimination and bias by supporting fair and equal access to work for people of all incomes, genders and backgrounds.



PUBLIC PROTECTION

Principle #5. Ensure and support health, safety and security standards along with effective institutional mechanisms in order to protect them.



ENVIRONMENTAL SUSTAINABILITY

Principle #6. To promote sustainable practices less oriented on the marketization and commodification of goods than on shared infrastructure, to share within the framework of a circular economy, to foster and promote the development of these activities in order to reduce emissions and waste. All of it taking into account the rebound effect it might generate, and on the basis of more efficient use of resources.



DATA SOVEREIGNTY & CITIZENS' DIGITAL RIGHTS

Principle #7. To protect citizens' digital rights through the implementation of Technological Sovereignty policies and ethical digital standards (include the rights of privacy, security, information self-determination and neutrality, giving citizens a choice about what happens to their digital identity, who uses their data online, and for which purposes). To promote policies in order that the personal data is controlled by citizens themselves, and are protected from being misused, collected or shared without explicit consent. To guarantee that digital platforms enable algorithmic accountability and the portability of users' data, digital identity and reputations. To ensure that cities are able to access a privacy-preserving manner relevant data from firms operating in their territories (such as information about transportation, safety, labour, and all potential public interest information). To favor that city data should be managed as a common good to solve urban challenges.



CITY SOVEREIGNTY

Principle #8. Guarantee respect for the legal jurisdictions of cities given the potential disruption from the digital platforms.

- Establish negotiation frameworks between cities and platforms to ensure respect for legality and local regulations.
- Ensure transparency in operations and transactions in relation to data transfer from the platform.
- Work together among cities to encourage changes in regulatory and framework policies in the digital sphere, in order to facilitate compatible economic activity and protect users' rights, as well as defending the habitability of the urban sphere.
- Promote digital protocols in order to guarantee compliance with the regulations of each city.

- Suitability of a owner and user registration number to trace any activity in the digital sphere
- Sharing inspection instruments, mechanisms and techniques between cities.
- Making digital platforms liable for their infringements, and responsible to respect the local law and regulations.
- Require that platforms ask for permission before operating in a city. To agree with the city on the appropriate way to operate in each given context and in strict accordance to neighbourhood composition, economic conditions and community needs.



ECONOMIC PROMOTION

Principle #9. To promote the development of local collaborative economic ecosystems and particularly small and medium enterprises (SME), based on positive impact in cities –as described in the first principle– through entrepreneurship support programs, participative tools, funding or other promotion tools.



GENERAL INTEREST

Principle #10. To preserve the Right to the City and Urban Commons, strengthen communities, to protect General Interest, public space, and basic human rights, such as access to affordable housing.

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Book

*A worldwide cities overview on
platform economy policies with a
focus on Barcelona*

sehen 

Sharing Cities

A worldwide cities overview
on platform economy policies
with a focus on Barcelona

*Mayo Fuster Morell (ed.)
Dimmons Research Group*



12 NOV PUBLIC EVENT: COLLABORATIVE POLICIES FOR COLLABORATIVE ECONOMY. PROCOMUNS MEET UP

18.00 – 18.30 H

Opening Doors and registering

18:30 – 19.30 H

Co-creation dynamic workshops

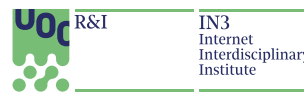
19.30 – 21.00 H

Speakers and keynotes:

- Gerardo Pisarello [Barcelona, Deputy mayor], Sonam Velani [NYC Mayor's Office], Udo Kock [Amsterdam, Deputy mayor] and Josep Planells [Rector UOC].
- Challenges of platform economy by Juliet Schor [Boston University]; La Comunicadora, an entrepreneurship program in Barcelona; presentation of inspirational cases: Som Mobilitat, Wikiloc, Som Energia, Moodle.

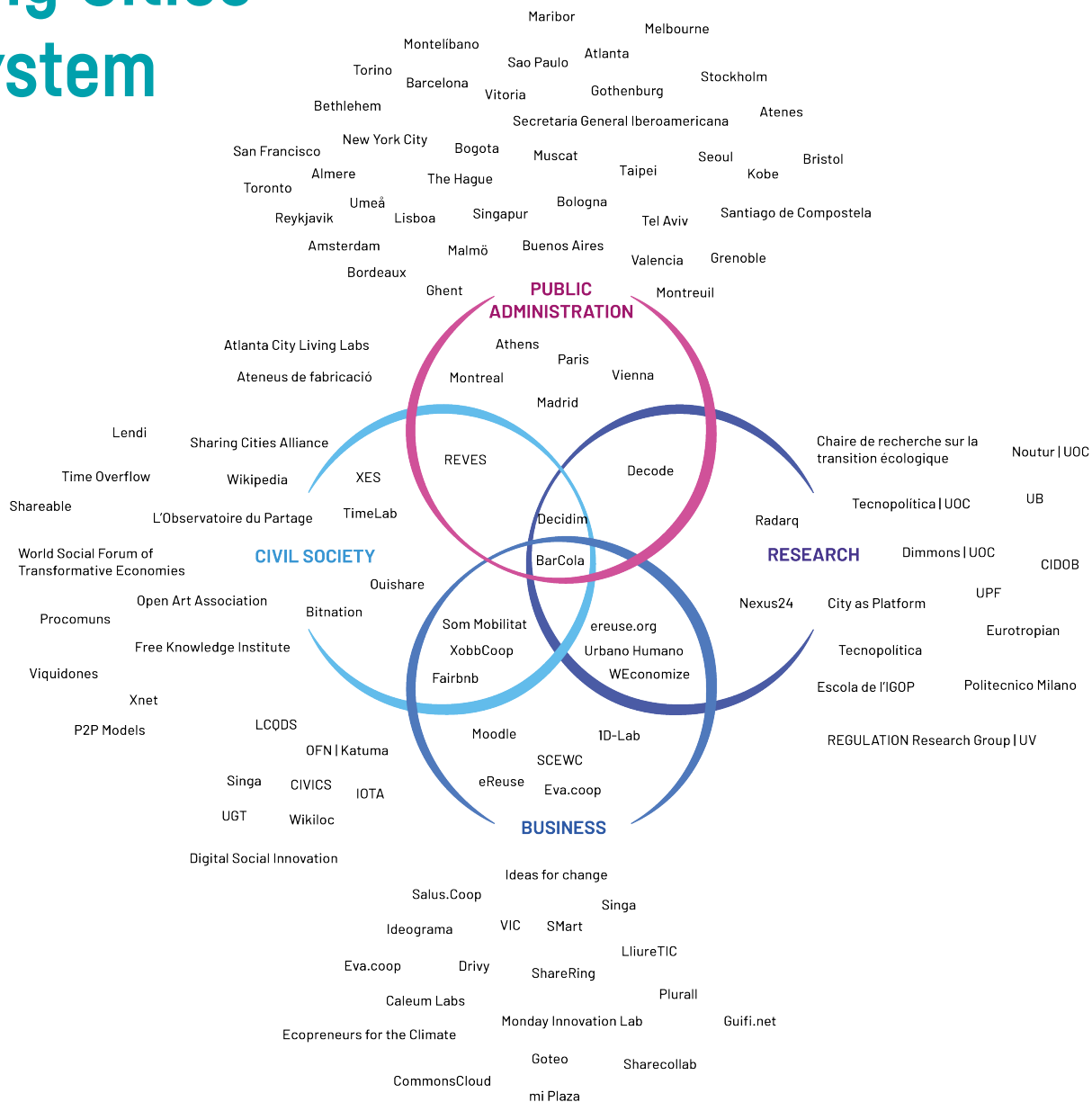


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Sharing Cities Stand





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These sessions are **documented collaboratively**, please follow this link: www.teixidora.net/wiki/SHAREBCN2018. You are welcome to contribute to collaborative note-taking.

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Communications channels

Hashtag	#ShareBcn2018
Twitter	@sharebcn2018
Telegram channel	@SharingCitiesSummit
Site	www.share.barcelona

Thank you for your attention