

# COR - OWN INITIATIVE OPINION ON COLLABORATIVE ECONOMY (VIENNA'S LEADING ROLE)

Barcelona - November 19, 2019

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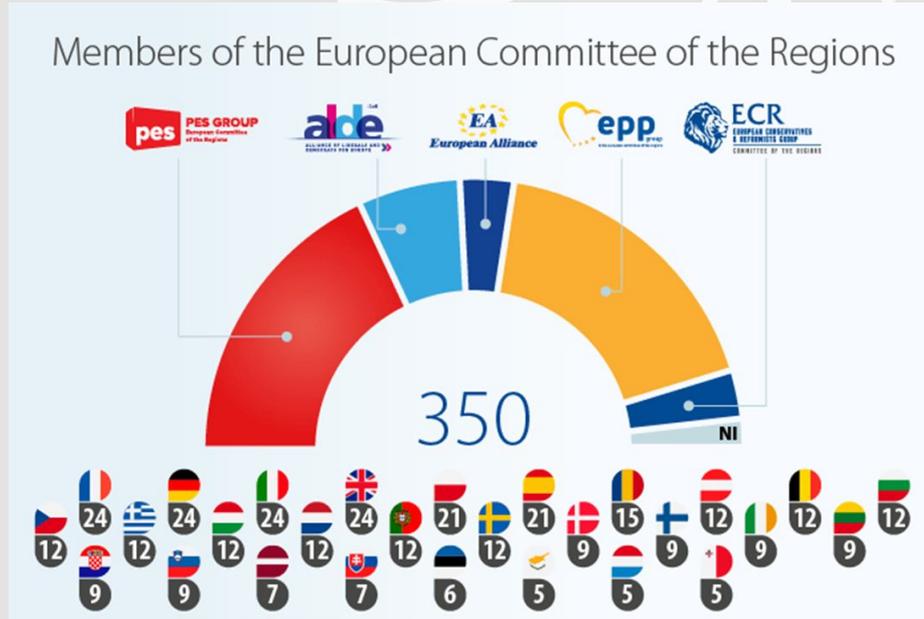
# European Committee of the Regions (CoR)

- | represents local and regional authorities across the EU
- | political assembly composed of 350 members and 350 alternates from all EU countries
- | members have been elected at local or regional level (for example as Mayors or Presidents of a region – e.g. Mayor Ludwig as President of “Bundesland” Vienna)
- | members come to Brussels up to six times a year to debate their opinions on proposed EU-legislation

<https://cor.europa.eu/en>

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# CoR-opinion on collaborative economy

- | CoR own-initiative Opinion on „A European framework for regulatory responses to the collaborative economy“
- | Rapporteur: Mr. Peter Florianschütz, Member of the Vienna Regional Parliament and of Vienna City Council
- | Backup by expert Klemens Himpele + team in the Vienna City Administration

# CoR-Opinion Timeline

- | Kick off on June 25 – Peter Florianschütz designated rapporteur by ECON (CoR)
- | First Discussion of working document on July 9 in ECON
- | Stakeholder Consultation on September 12
- | Opinion draft unanimously adopted in ECON on October 22
- | Next step: Debate and adoption of the opinion in plenary session of CoR on December 5

# CoR - Opinion Content – 4 main points

## 1. Data

- | European cities and municipalities must be afforded open access to relevant platform data
- | to efficiently execute laws, e.g. in terms of taxation

# CoR - Opinion Content – 4 main points

## 2. Legal certainty

- | European cities are requiring a certainty of law
- | the legislative basis for digital business in the EU is bound to home state regulations
- | pending legal disputes might have to be settled in foreign law systems (e.g. Ireland) – at high costs and enormous efforts

# CoR - Opinion Content – 4 main points

## 3. Responsibility

- | online platforms do not act as mere “notice boards”; the services offered include ratings, market development and many more.
- | To hold them accountable for illegal content is of utmost importance; e.g. in cases of social flats being offered for short term rent or overnight stays via providers such as Airbnb.

# CoR - Opinion Content – 4 main points

## 4. Housing

- | Through short term rental agreements, the vacancy rate of numerous European cities is drastically reduced, depriving prospective tenants of affordable living options in different districts.
- | The European legal framework must therefore intervene with regulations to ensure a better coexistence and the preservation of affordable living in urban centres.

# Digital Services Act (DSA)

- | Our work should continue in regard of the announced DSA by new EC in the course of 2020
- | the existing EU regulatory framework – introduced before the age of collaborative economy platforms – is effectively outdated and cannot respond to the challenges posed by the collaborative economy without a thorough update
- | EP is working in IMCO on this issue, too.

# International network of cities & regions

References in the CoR- opinion to:

- | Sharing Cities Declaration: several European cities, among them Vienna, signed the "Sharing Cities Declaration" in 2018 in Barcelona
- | the cooperation with Amsterdam group of cities (Berlin, Barcelona, London, Paris etc.)
- | Eurocities (housing, platform economy, etc.)

Thank you!

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