

Cities Collaborating together

Sharing Cities Action a global network of international cities
(Mayo Fuster, Dimmons IN3 UOC)

European cities network on short term holiday rental
(Albert Eefting, City of Amsterdam), Senior policy advisor on
housing affairs, Housing department City of Amsterdam

A coordinated negotiation with platforms? Data Policies &
Strategies with focus on Short Term Rental Tourism (Murray
Cox, Inside Airbnb)



www.sharingcitiesaction.net

Program of collaboration between
70 cities councils around the world to support
commons actions on challenges and opportunities of
digital platforms policies

SHARING CITIES SUMMITS

Amsterdam 2016



NYC 2017



Barcelona 2018



Declaration of Sharing Cities

Principle #1

Platform models differentiation

Distinguish between the different models of digital platforms regarding their functioning and impacts, in order to design public policies according to this differentiation.

Principle #2

Labour

Empower people to have opportunities to earn or increase their income through new work agreements and adapted fiscality without contributing to social precariousness or constituting an administrative burden.

Principle #3

Labour

Provide fair working conditions and access to benefits and rights for workers.

Principle #4

Inclusion

Prevent discrimination and Bias by supporting fair and equal access to work for people of all incomes, genders and backgrounds.

Principle #5

Public protection

Prevent discrimination and bias by supporting fair and equal access to work for people of all incomes, genders and backgrounds.

Principle #6

Environmental sustainability

Promote sustainable practices and to share within the framework of a circular economy, to foster and promote the development of these activities in order to reduce emissions and waste.

Principle #7

Data sovereignty and citizens' digital rights

Protect citizens' digital rights Through the implementation of Technological Sovereignty policies and ethical digital standards.

Principle #8

City sovereignty

Guarantee respect for the legal jurisdictions of cities given the potential disruption from the digital platforms, create a coordination mechanism And tools to support cities in their negotiation and work together among cities to encourage changes in regulatory and framework policies.

Principle #9

Economic promotion

Promote the development of local collaborative economic ecosystems and particularly small and medium enterprises (SME), based on positive impact in cities –as described in the first principle– through entrepreneurship support programs, participative tools, funding or other promotion tools.

Principle #10

General interest

Preserve the Right to the City and Urban Commons, strengthen communities, protect General Interest, public space, and basic human rights, such as access to affordable and adequate housing.



Sharing Cities Action Task Force

**Joint Action Barcelona City Council
& Dimmons UOC**

Mayo Fuster Morell





Sharing Cities Action gathers several members of the Platform Economy and Collaborative Economy ecosystem to work and build a stronger network. The Sharing Cities Action Ecosystem is formed by a great variety of agents: city governments, companies, foundations, networks, research centers and other actors.

PUBLIC ADMINISTRATION

Ajuntament de Barcelona
Barcelona Activa
Ateneu de Fabricació
European Commission Joint Research Centre (JRC)
Policy Lab EU
Committee of regions and cities EU
European Parliament
Generalitat de Catalunya (DG Transparency & Open-Data. Government of Catalonia)
OIT (International Labour Organization)
Poznań Open Data Municipal Platform
Rec (Recurs Econòmic Ciutadà)
Sharing Cities Sweden

City Governments of:

Almere
Amsterdam
Athens
Atlanta
Barcelona
Berlin
Bologna
Gothenburg
Grenoble
Lisbon
Milan
Montreal
New York
Paris
Seoul
Stockholm
Sydney
Taipei
Tallinn
The Hague
Umea
Valencia
Vienna
Wroclaw

CIVIL SOCIETY

Arsgames
Associació Blockchain Catalunya
Associazione Orlando
Banco de Objetos
Black & Brown Founders
Calala
CodeBar
Commoning in Catalonia
Decidim
Design Justice Mediterranea
Design Justice Network
DigitalFems
Desprotegides.cat
Dones Visuals
Eticas Foundation
Extinction Rebellion Barcelona
Flossbcn.org
Flying-labs
Geochicas
Green FabLab
GlocalShare
FILMCLUB
Iniciativa Barcelona Open Data
Inside Airbnb
La Coop des Communs
Liquen Data Lab
La Comunicadora
La Innobadora
My Data (Barcelona)
Planet Coop
Procomuns - BarcolaProcomuns - Barcola
Raval Data Commons
Remix the commons
R-Ladies
Tecnopolítica
The Smart Citizen
Take Care of Each Other Network
The Things Network Catalunya (TTNcat) / Xarxa
Oberta de l'Internet de les Coses (XOIC)
X-net
Zebras Unite

BUSINESS PLATFORMS

Authenticity
Caelum Labs
CO3Project
Colectic
CodeOp
CommonsCloud
Economia Humana
Elirisell
Extinction Rebellion Barcelona
Fairbnb.coop
Food Coop
Guifi.net
Goteo.org
Jamgo
Katuma
Mammaproof
Making Sense
Metadecidim
Moving3Dmachine
Montera34
OpenODS
Platoniq
Railgrup
Sic4change
Sinestesia
Six-Ter
Sensitive Cities Academy
SMartIB
SokoTech
Som Mobilitat
Storydata
Teamlabs
Tecnalia
The Data Place
Vanwoow
Vocdoni.io
Viquidones
Wikiesfera
Wikimedia España
Wikimedia Foundation
Xarxa d'Economia Solidària (XES)
Ouishare
E-reuse

UNIVERSITIES/RESEARCHERS

Antigona
Austrian Centre for Digital Humanities
Bicocca. Università degli studi di Milano
CIDOB - Barcelona Centre for International Affairs
Emerson College
Harvard University: Governance of Data in Cities
IN3. Interdisciplinary Internet Institut (UOC)
Kanazawa Institute of Technology
Lund University
MIT
My Data, My Rules, ESADE
European Project PLUS (Platform Labour in Urban Spaces)
RESCCUE
Grup Tecnopolítica BCN IN3 UOC
Universidad Autónoma de Barcelona (UAB)
FACSO, Universidad de Chile
Universitat de Barcelona
Universidad de Sevilla
Viable Cities

OTHER PARTICIPANTS:

Approach Villages
Bird.co
Scoot.co
SINGA Spain



Sharing Cities Stand Lab

Sustainable and inclusive platforms to achieve cities' and global goals



3 days program

Future of work Gender Sustainability Data



One year since the Declaration of Sharing Cities:

**Highlights collaborations and Actions
taken by cities between 2018 and 2019**



Highlights collaborations & actions

Communication infrastructure between cities

From 50 to 77 cities

Projecting common views among cities

Support Opinion for the **European Committee of the Regions and cities** (CoR) on platform economy

Action Research to empower cities

Cities survey and report [An Overview of Public Policies of the Sharing Economy by Cities](#)

Cities survey and report

An Overview of Public Policies of the Sharing Economy by Cities

Main goals of platform economy policy

(n=17 cities)

Large cities

Small cities

Promoting innovation	Inclusion goals	Economic development	Regulating disruptive impacts	Improving the environment	Consumer choice and protection
64.71%	64.71%	58.82%	52.94%	41.18%	29.41%



Highlights collaborations & actions

Empower cities in front of disruptive platforms

- Support **lobby** among cities on **Short Vacation Rental** by European cities network on short term holiday rental
- Study on Data Strategies for Cities to facilitate Negotiation with Platforms
- Corporate European Observatory (CEO) report on Platforms lobbying in Europe [Über-influential? How the Gig Economy's Lobbyists undermine Social and Workers Rights](#)

Techno political tools and data commons

Sharing Data Commons

<http://www.sharingcitiesaction.net/sharing-data-commons/>

Colaboracion with **Wikimedia Foundation**

Frameworks of action: Global & city connections



SHARING CITIES DECLARATION: CITIES' COMMON PRINCIPLES AND COMMITMENTS FOR CITY SOVEREIGNTY REGARDING THE PLATFORM ECONOMY

Sharing Cities Summit, 12th-15th NOV 2018

The Sharing Cities Summit Mayors and Deputy Mayors gathered from leading cities all around the world to discussed at the Sharing Cities Summit Barcelona 2018 how the continuous growth of platform economies impacts on the life and economic development of the cities, as well as what innovative measures can be taken to meet the challenges and opportunities cities face.

Models of platform economy based on collaboration and sharing foster an atmosphere of vibrancy, innovation and economic prosperity for citizens and cities by creating opportunities for individuals and communities to interact, support and benefit from mutual engagements in shared interests. At the same time, some cases and models of platform economy are challenging cities' sovereignty. As a result of previous summits in Amsterdam 2016 and NYC 2017, and the formal agreements of the Barcelona Summit in November 2018, 42 cities attending concurred on the following common Declaration of principles and commitments of the cities to take advantage of these opportunities and to face the challenges.



PLATFORM MODELS DIFFERENTIATION

Principle #1. To distinguish between the different models of digital platforms regarding their functioning and impacts, in order to design public policies according to these differentiations.

Distinguish digital platforms and platform activity which are not built on truly collaborative models, from platform models that are collaborative and constitute opportunities for the city's economic activity. The set of qualities that characterise collaborative platforms and determine differences between platforms are: to be predominantly peer-to-peer relationships; to be based on fair economic models and retributions; to favor participative community governance; openness and transparency of its technology and data; inclusion by providing equal services to the different segments of the city inhabitants avoiding any discrimination; and responsibility towards negative impact.



LABOUR

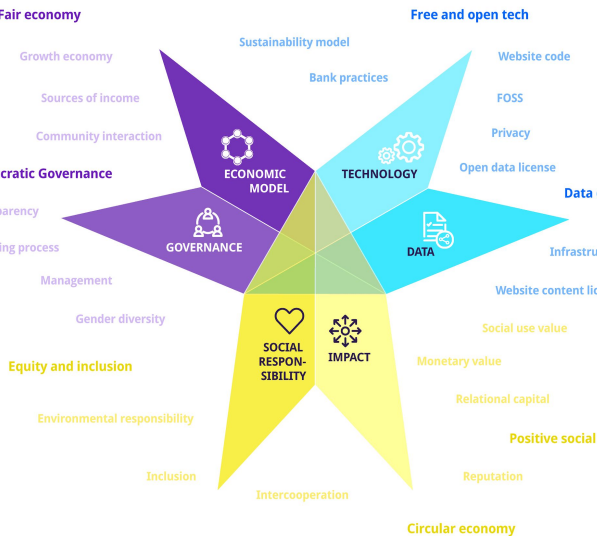
Principle #2. Empower people to have opportunities to earn or increase their income through new work agreements and adapted fiscalty without contributing to social precariousness or constituting an administrative burden.

Principle #3. Ensure fair, legally compliant and timely compensation. Provide fair working conditions and access to benefits and rights for workers [earnings maximization, minimum or regulated wages, income security, wage predictability, protection against arbitrary behaviour, rejection of excessive workplace surveillance, right to log off, collective bargaining].



INCLUSION

Principle #4. To prevent discrimination and bias by supporting fair and equal access to work for people of all incomes, genders and backgrounds.



SUSTAINABLE DEVELOPMENT GOALS DECLARATION OF SHARING CITIES THE STAR OF DEMOCRATIC QUALITIES





Sharing cities action: Inspirational principles

Cities common action oriented: Going beyond knowledge transfer, fostering common understanding and action

Transversal on policies

Combining top expertise and data knowledge with moving forward of "activism"

Bold & Courageous

Action research

Not administrative centric: **Quadruple helix** (institutions, business platforms, civic society, research centers etc)

Catalizer and connector of existing actors and resources

Permanent Beta - Not rigid and permanent structures but adaptative to opportunities and goals. *Short term, high impact, long horitzons*