

DataBeers is a non-profit and open community whose mission is to become a summit for professionals and students inside the scope of Big Data and Data Science to discuss and share experiences also promoting events where everybody with an interest in data is welcome to exchange their knowledge.



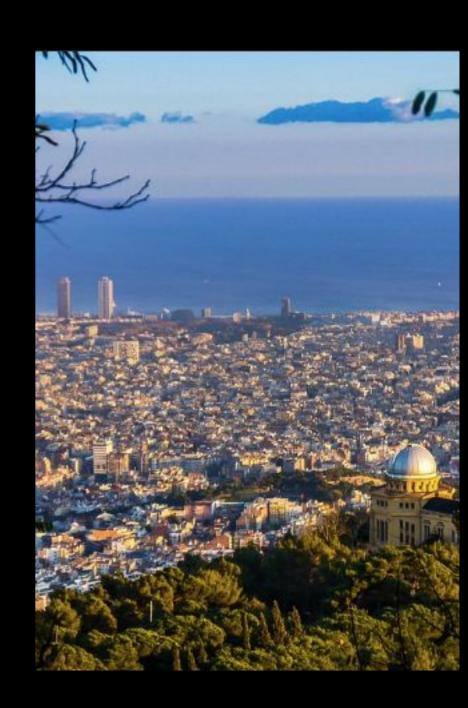


DATABEERS BARCELONA
WHY DATA IS THE BACKBONE OF
BARCELONA'S SMART CITY FUTURE



## WHY DATA IS THE BACKBONE OF BARCELONA'S SMART CITY FUTURE

- #11 on the list of most visited cities in the world.
- top 10 places in the world to do business,
- 11th for global scientific production, is the
- 4th European city for hosting congresses and conferences
- 1st place in Europe for shopping tourism.





## WHY DATA IS THE BACKBONE OF BARCELONA'S SMARTING IN STREET OF STRE

- Thanks to incubators and accelerators like Incubio, Conector and Wayra from Telefonica 120 companies that have been generated within these three entities just in the last year. Data is making the city more attractive to valuable talent.
- The amount of data that the city produces is outrageous. Discover how to make this data production profitable, and we will have found our Holy Grail. Open Government Data are huge, and not just because it will help with transparency, democracy and build trust with its citizens; but also to make better decisions, be more effective, and reduce costs for citizens. To this point, data is making the city more open.

   @databeersbcn

## DATA BEERS BARCELONA - BIG DATA IN BARCELONA

- The idea behind DataBeersBCN is to become the beacon of discussion and experiences within the emerging world of data in Barcelona.
- At this event, data experiences of multidisciplinary profiles will be presented including <u>machine learning</u>, <u>data visualization</u>, <u>data journalism</u>, <u>data analysis</u>, as well as an informal exchange to further spread the stories and knowledge.



#### Where is @databeers happening?

Castilla Valencia **Torino** London Malaga Barcelona Euskadi Madrid y Leon Dublin Medellin Granada **Bruxelles** Venezia **Buenos Aires** Warwick **Toscana** BEERS BEERS Galicia **Alicante** Manila **Canarias Almeria** Sevilla Milan **Paris** DATA Monterrey Padova Copenhagen Zurich Rioja

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**Next: Boston, Amsterdam...** 

#### What is DataBeers?



- 1. PreBeers
- 2. DataStories
- pecha-kucha
- no code
- no formulas
- 1. AfterBeers

## Who can speak?



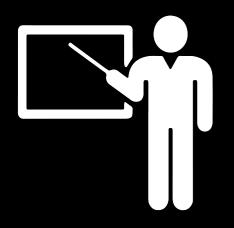
**ANYONE!** 

..with a cool data story. No company elevator pitch!

#### DATABEERSBCN INFOGRAPH



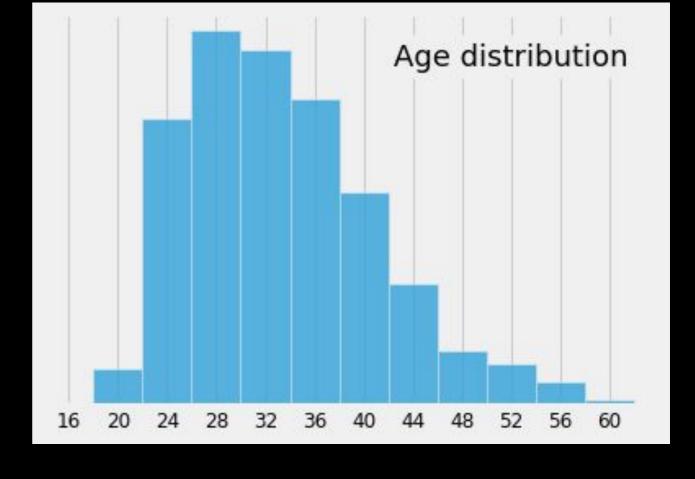
19 Events



76 Speakers



~570 min Video 9.5 Hours



Registrations: +8.470

+670 different companies



23% Students





#databeersbcn



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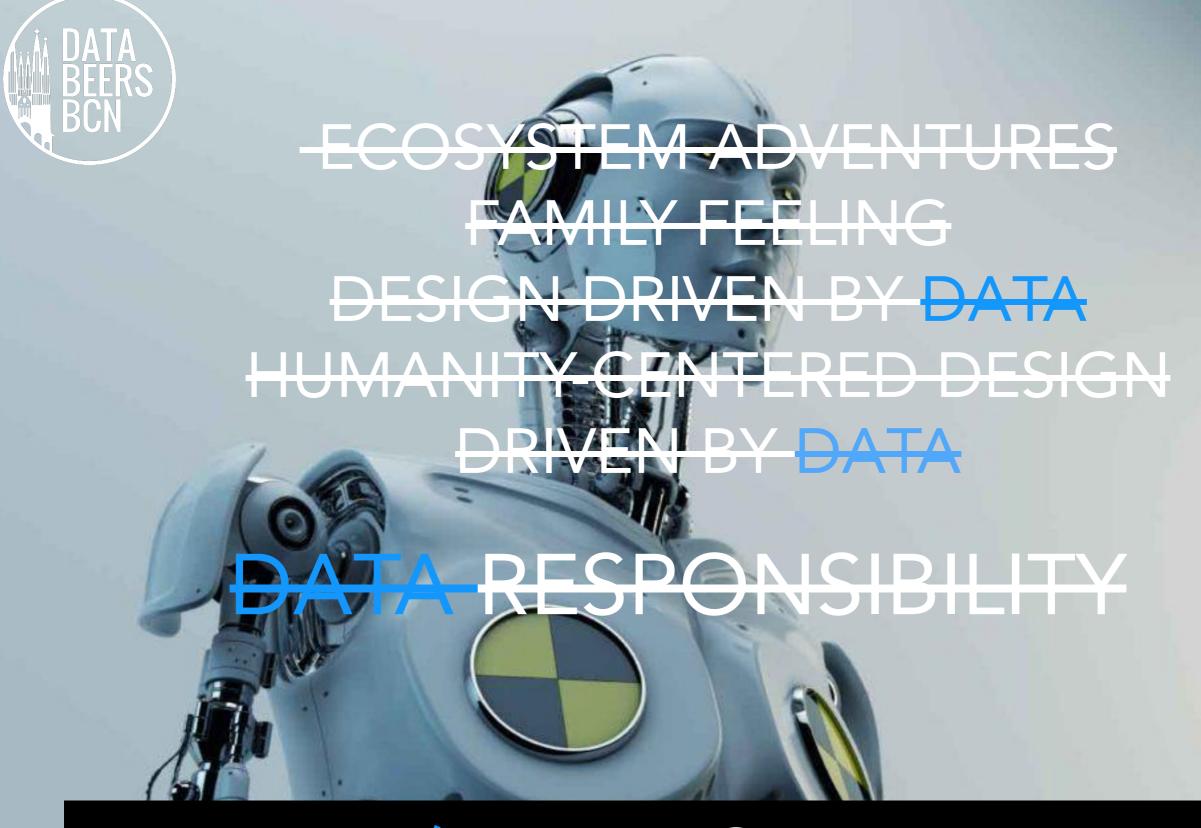
# ECOSYSTEM ADVENTURES FAMILY FEELING DESIGN DRIVEN BY DATA HUMANITY-CENTERED DESIGN DRIVEN BY DATA

## DATA RESPONSIBILITY



#### COCVETENA ADVENITUDES ECCS SIEIVIAD VENIONES DECICAL DDIVENI DV DATA DESIGN DIVIVEN DE CATA LIINAANIITV CENITEDED DECICNI DRIVEN BY DATA

### ATA RESPONSIBILITY



## AI/DATA SAFETY



## AI/DATA SAFETY

Is There a Trade-off Between Immediate and Longer-term AI Safety Efforts?



#### **ASILOMAR AI PRINCIPLES**



#### Research Issues

Research Goal Research Funding Science-Policy Link Research Culture Race Avoidance



#### **Ethics and Values**

Safety Failure Transparency Judicial Transparency Responsibility Value Alignment **Human Values** Personal Privacy Liberty and Privacy Shared Benefit **Shared Prosperity** 

Human Control

Al Arms Race

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#### Longer-term Issues

Capability Caution Importance Risks Recursive Self-Improvement Common Good



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# We Need Help We Can Help

Contact: Adriana
 databeersbcn@gmail.com



## Next Event Dec 3rd : <u>databeersbcn20.eventbrite.com</u>



Jorge Saldivar



Ingrid Verschuren



**Didac Fortuny** 



**Xavier Clotet** 



for Social Good: A

case study in the

health-care sector



**DOW JONES**The Fight

against Money

Laundering

#### Adevinta

How to rocket

your matching

using Deep

Learning

#### DRIBIA

From GPS traces to

retail locations (or

why you're lucky to



