WE CAN
DO SO
MUCH
TOGETHER





SOPO Labs at PLUS



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#sharingcitiesaction19



What do we do in the Plus project?



Maximizing the PLUS project impact by disseminating its results and outcomes among potential beneficiaries as well as engaging them in a participatory process oriented to co-create a shared vision of the effects of digital platforms in European employment & welfare.

...and our main tool is the SOPO Lab!

(PLUS proposal, WP7 main objective)



What is a social lab?





"Social labs are platforms for addressing complex social challenges that have three core characteristics:

- 1. They are social
- 2. They are experimental
 - 3. They are systemic"

(Hassan, 2014, p3).







3 Sessions conducted at European level (BCN, Berlin and Brussels) and 7 sessions conducted at City level (BCN, Berlin, Bologna, Lisbon, London, Paris, Tallin).

Reflexive, participative and contextualized engagement of stakeholders to mainstream the implications and effects of the platform economy in European societies and beyond.

Social, experimental and systematic approach to solve some of the challenges that the platform economy is imposing over European cities.

Thanks a lot and stay tuned!



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