



Sharing Cities Action Encounter: Platform economy in urban spaces Melissa Renau Cano

Research performed by Mayo Fuster Morell, Ricard Espelt & Melissa Renau for the Platform Labour Urban Spaces (PLUS) EU project



SHARING CITIES ACTION ENCOUNTER 2019



Team



Mayo Fuster Morell. PhD and Dimmons Director. Faculty affiliated at the Berkman Klein Center - Harvard University.



Ricard Espelt. PhD. Focus on platform cooperativism, agroecological cooperativism & art.



Enric Senabre. PhD candidate. Focus on co-design & Agile methods for collaborative research.



Vera Vidal. PhD candidate on sharing cities & Barcelona. Collaborator in projects as OUIShare Paris.



Sara Moreira. PhD candidate on communication commons at Portugal & Catalonia. M.Sc. in Computing & Informatics Engineering.

Doctoral Research

Adrià Garcia i Mateu. PhD candidate on design for policy making. Founding member of Holon & focused on transition design & housing cooperatives.

Melissa Renau. PhD candidate studying how social & technological innovation can contribute to lessen inequalities. Focus on riders.

Action Production



Núria Valero. Coordinator of the research group in the Sharing Cities Action Task Force, a collaboration with Barcelona City Council.



Thais Ruiz, coordinator of Sharing Cities Action Stand Lab at Smart City Expo World Congress. Focus on gender & data. Founder of Digital Fems.



Mireia Manjón. Develops the communication strategy. Mainly focused on Sharing Cities Action. Background on cultural communication & production.



Jessica Agnel. Works around the topic of Sharing Cities Action ecosystem. Specialized in Citizenship, Interculturality, Youth and Non formal Education.

Collaborators



PhD candidates: Sergi Frías (4-helix), Marc Rocas (Blockchain).

Mara Balestrini, Bruno Carballa, Paola Imperatore, Susana Martín, Manel Rebordosa, Guido Smorto, Elsa Soro, Monica Bernardi, Núria Reguero Jiménez, Natalia Rodríguez.



Projects

European Projects



PLUS. Platform Labour in Urban Spaces: Fairness, Welfare, Development (2018-2020). Ground-breaking trans-urban approach.



DECODE. Giving people ownership of their personal data. Data Commons (2017-2019).

Co-creation Policies



SHARING CITIES ACTION. Program of action coordination among cities on platform economy, in collaboration with Barcelona City Council. Organizers of the Sharing Cities Stand Lab 2019 at Smart City Expo World Congress, which gathers actors of the whole sharing ecosystem.



Procomuns.net. Forum for the co-creation of public policies that support common collaborative economy and public-commons partnerships at Barcelona.

Experimentation



Innovation methodologies. Methods & materials for new participative research ideation and distributed project management of collaborative research processes.

Dimmons is a research group part of the Internet Interdisciplinary Institute (IN3) recognized by the Catalan Generalitat Government (2017 SGR 1590).

Dimmons research, as well as their strategic and gender plan, is open and available at www.dimmons.net.



SMARTCITY
EXPO WORLD CONGRESS

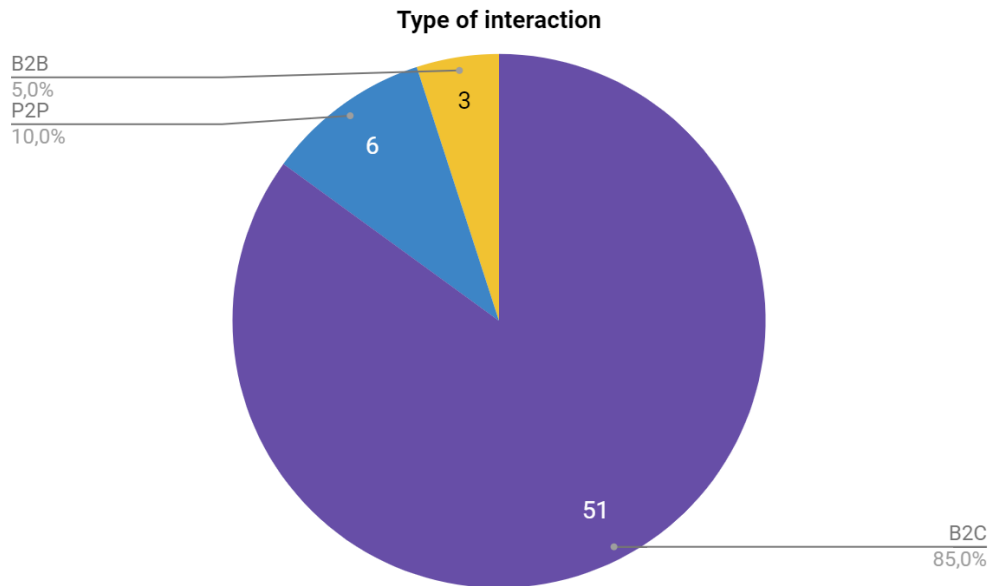


**SHARING
CITIES ACTION**
ENCOUNTER 2019

**SUSTAINABLE DEVELOPMENT GOALS
DECLARATION OF SHARING CITIES
THE STAR OF DEMOCRATIC QUALITIES**



THE SAMPLE

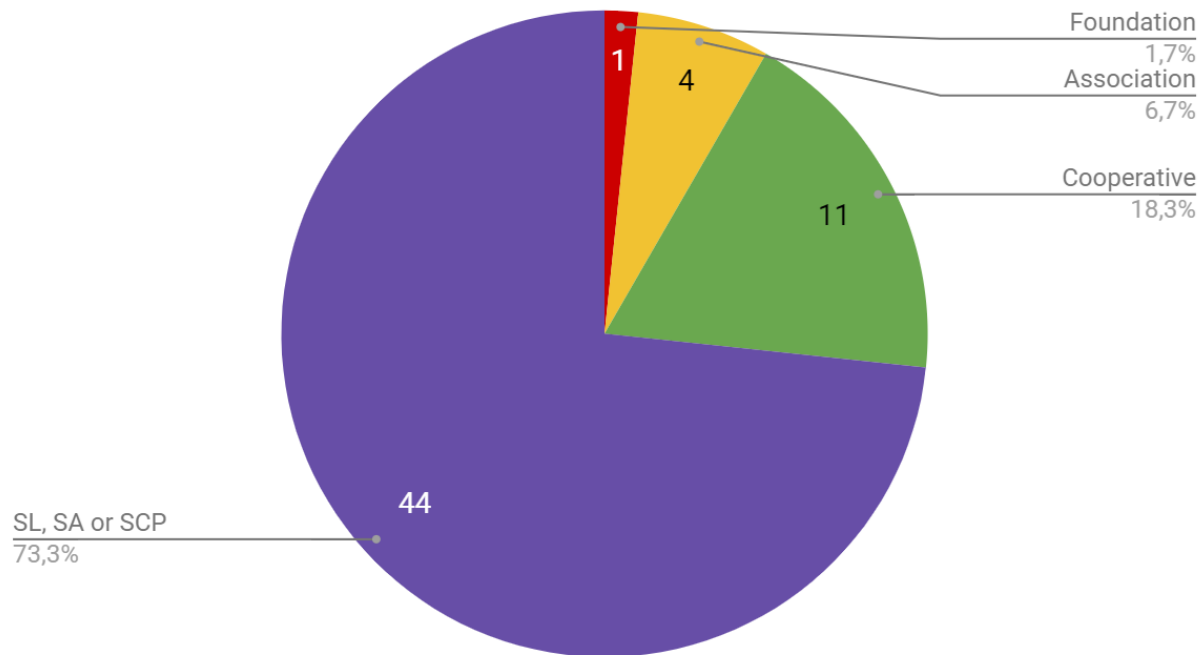


- **4 SECTORS:**
 - Taxi Services
 - Networked hospitality business
 - Urban Food Delivery
 - On-demand home services and caring
- **60 CASES WEB COLLECTION**
- **20 STRUCTURED INTERVIEWS**

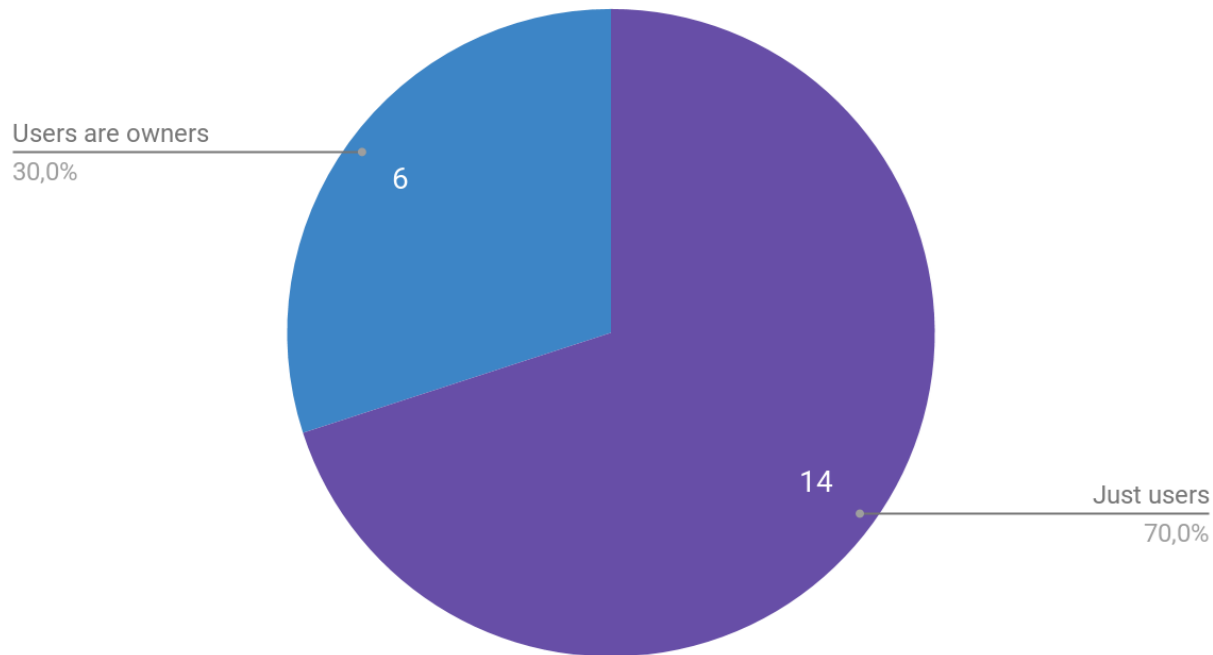


THE SAMPLE

Legal entity of the platforms

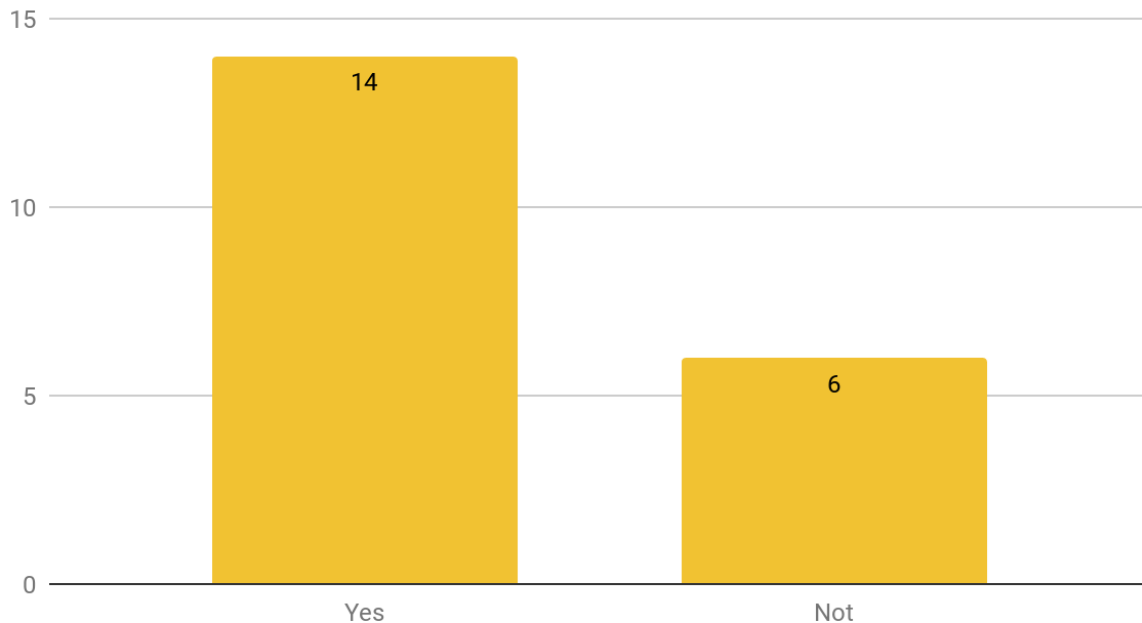


Status regarding the platform legal entity



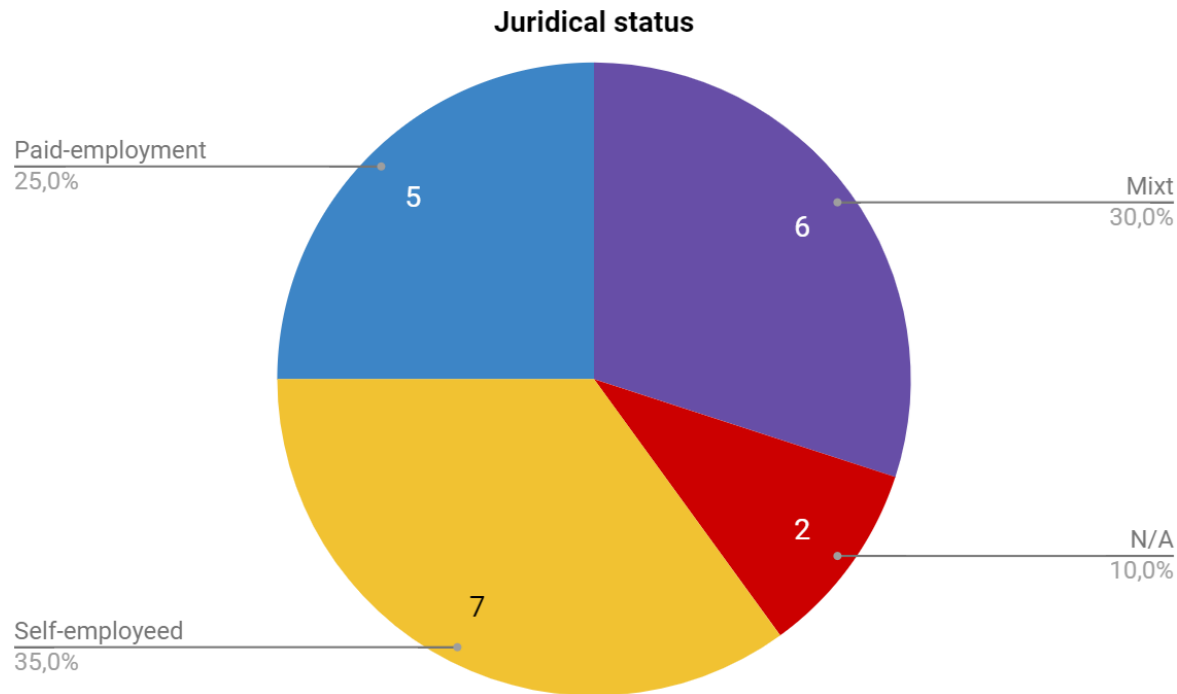
GOVERNANCE MODEL

Spaces for organization





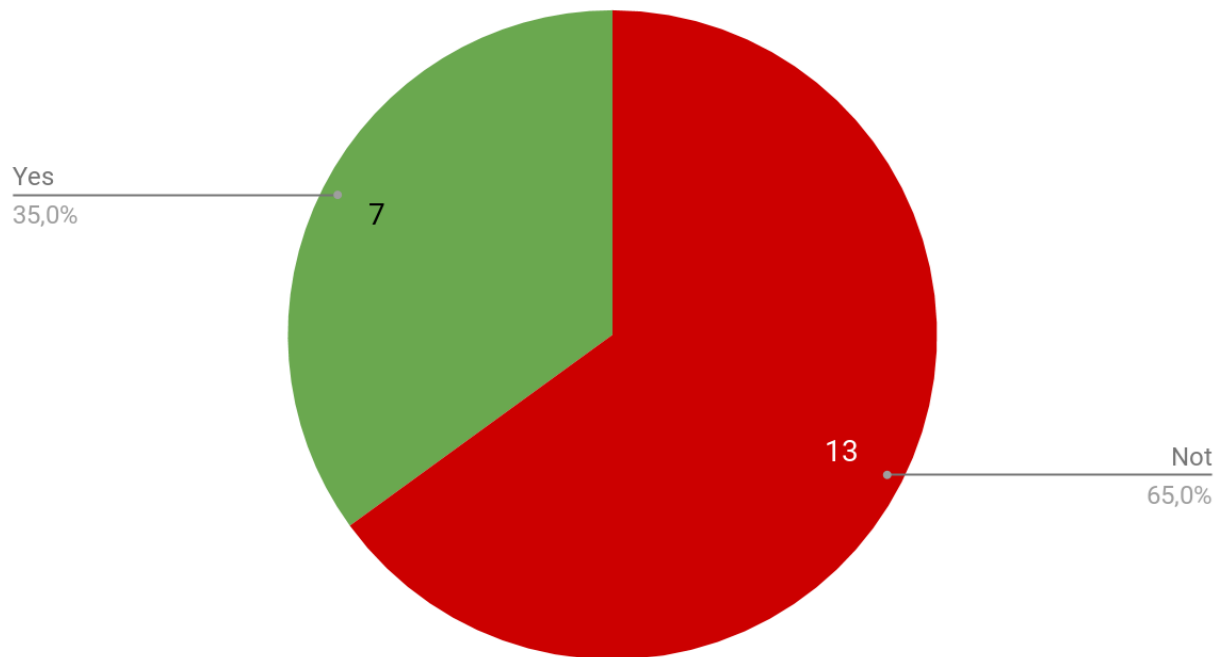
ECONOMIC MODEL





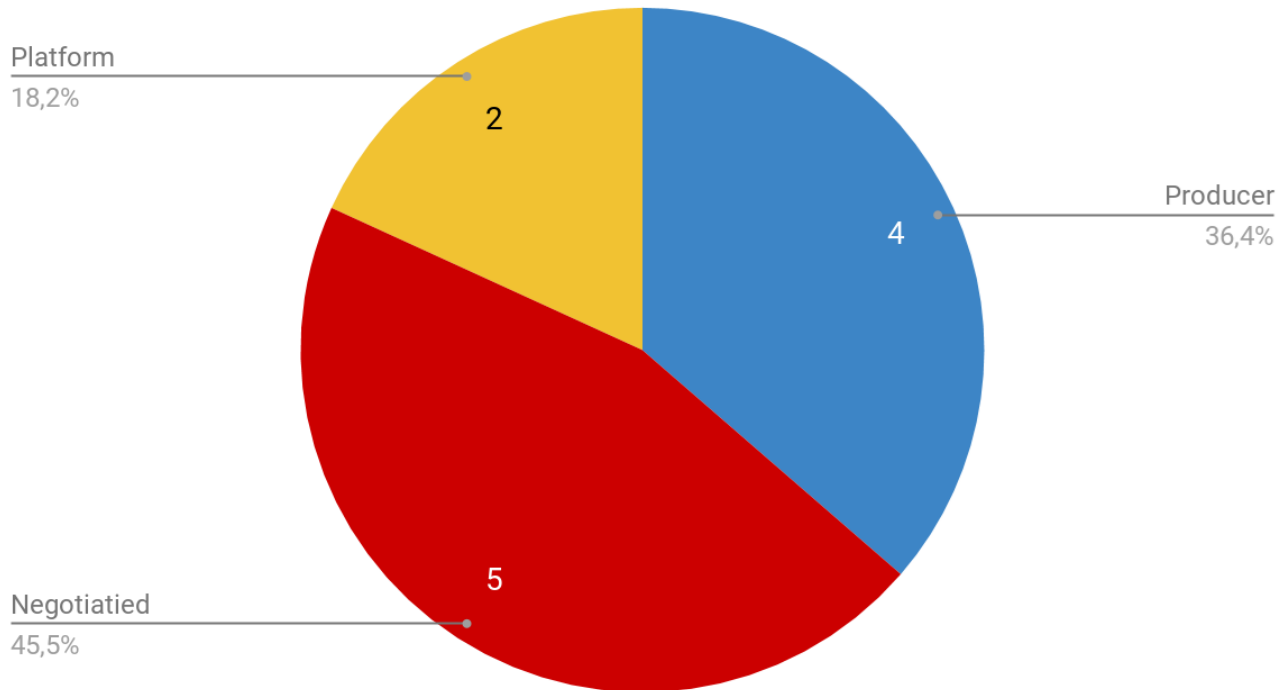
ECONOMIC MODEL

Salary over the minimum wage



ECONOMIC MODEL

Amount of working hours and the schedule decision making



WE CAN
DO SO
MUCH
TOGETHER



SOPO Labs at PLUS

What do we do in the Plus project?

Maximizing the PLUS project impact by
disseminating its **results** and **outcomes**
among **potential beneficiaries** as well as
engaging them in a **participatory process**
oriented **to co-create a shared vision** of the
effects of digital platforms in European employment
& welfare.

...and our main tool is the **SOPOLab**!

(PLUS proposal, WP7 main objective)

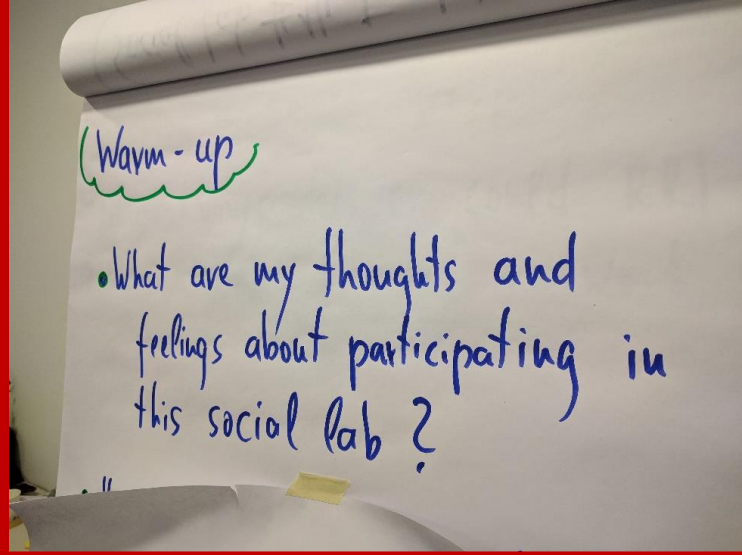
What is a social lab?



*“Social labs are **platforms** for addressing complex **social challenges** that have three core characteristics:*

- 1. They are **social***
- 2. They are **experimental***
- 3. They are **systemic**”*

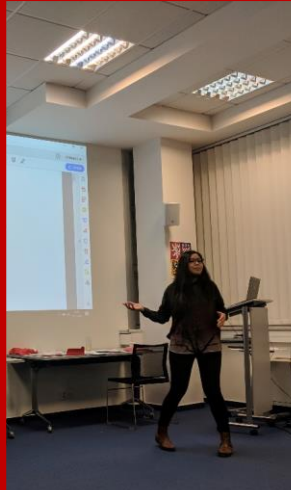
(Hassan, 2014, p3).



Horizon Social Lab #14 Second Workshop
Prague Nov. 29-30 2018

Objectives

- evaluate pilot actions & harvest lessons learned
- deepen the knowledge of RRI and its dimensions
- continue work on existing pilots and plan new pilot actions



3 Sessions conducted at **European level** (BCN, Berlin and Brussels) and 7 sessions conducted at **City level** (BCN, Berlin, Bologna, Lisbon, London, Paris, Tallin).

Reflexive, participative and **contextualized engagement** of stakeholders to mainstream the implications and effects of the platform economy in European societies and beyond.

Social, experimental and **systematic approach** to solve some of the challenges that the platform economy is imposing over European cities.

Thanks a lot and stay tuned!



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