



Decentralized

Finances



**What do crowdfunding, social change, anti-racist,
and fair trade have in common?**









TopManta. Who's behind the blanket?



Current legislation in Spain and institutional racism prevent migrant people fleeing their home countries, whether due to poverty, war, violence or persecution, from accessing legal and decent work



Top Manta enables stronger participation within society, recognition, and ultimately stronger protections around housing and labor.

Top Manta · Ropa legal hecha por gente ilegal

Sindicato Popular de Vendedores Ambulantes de Barcelona



FINISHED
03 / 06 / 2018
Funded!

Received
€ 67.184

Optimum
€ 44.529

Minimum
€ 20.098

2465 BACKERS

Remind me

Social

Share this project

Barcelona, España



Project's widget

Channel

Goteo Barcelona





An ethical, social and solidarity brand that is committed to changing this society by improving the lives of the most vulnerable.



Creation of employment

- Administrative regularization
- Participation in the territory

Social Market

- Innovation
- Solidarity
- Training

Building Bridges

- Inclusion
- Protection
- Recognition

Sustainable Development

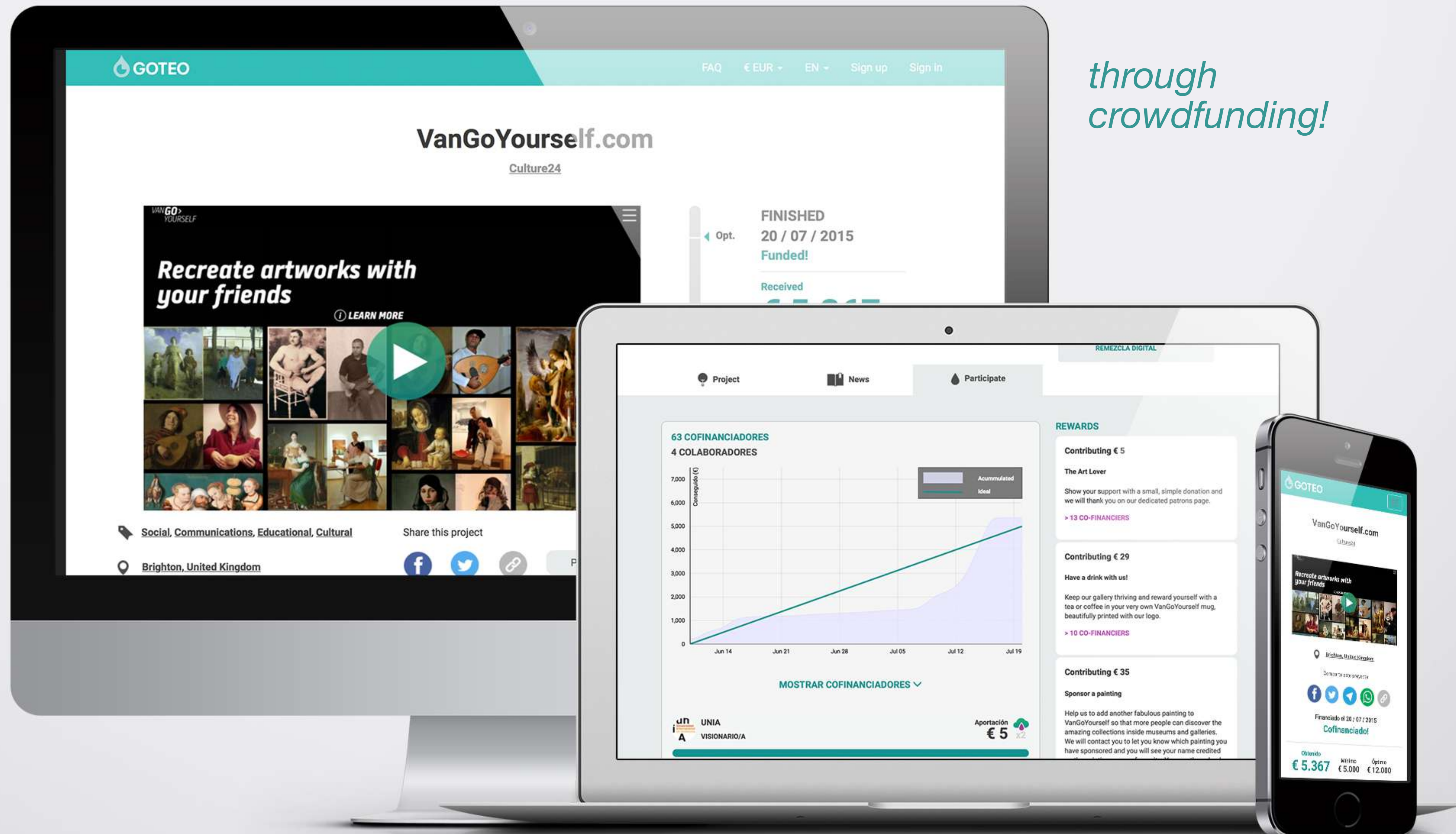
- Organic textiles
- Fair trade
- Local commerce

Human Rights

- Right to work and migrate
- Racism
- change regulations

A place for active collaboration,
co-responsible & transparent...

*through
crowdfunding!*



Can Crowdfunding be compatible with Crowdbenefits?

#LEARNBYFUNDING WORKSHOP. CO-DESIGN WITH THE COMMUNITY



“

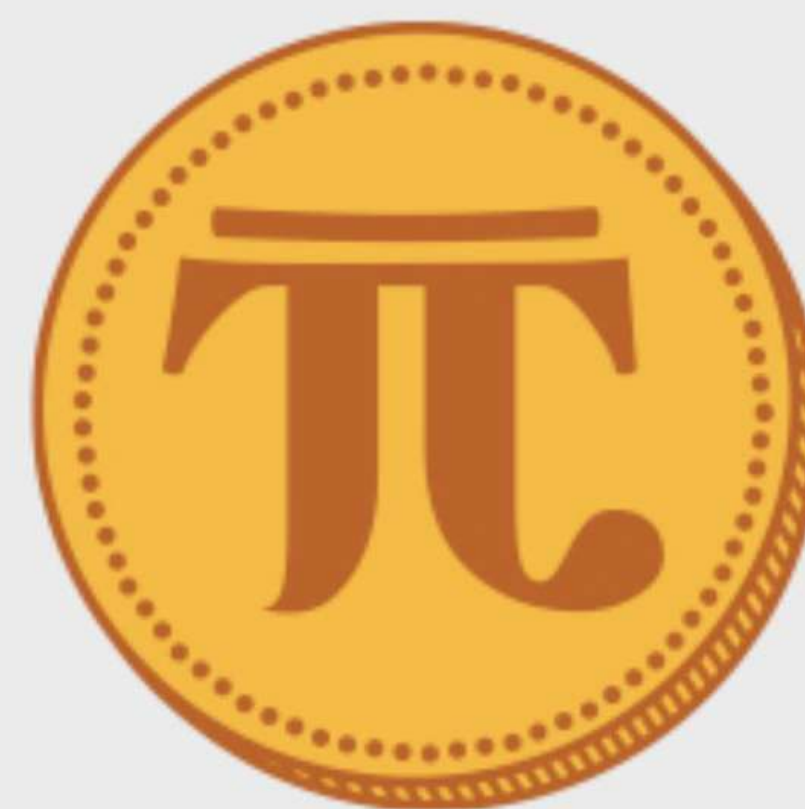
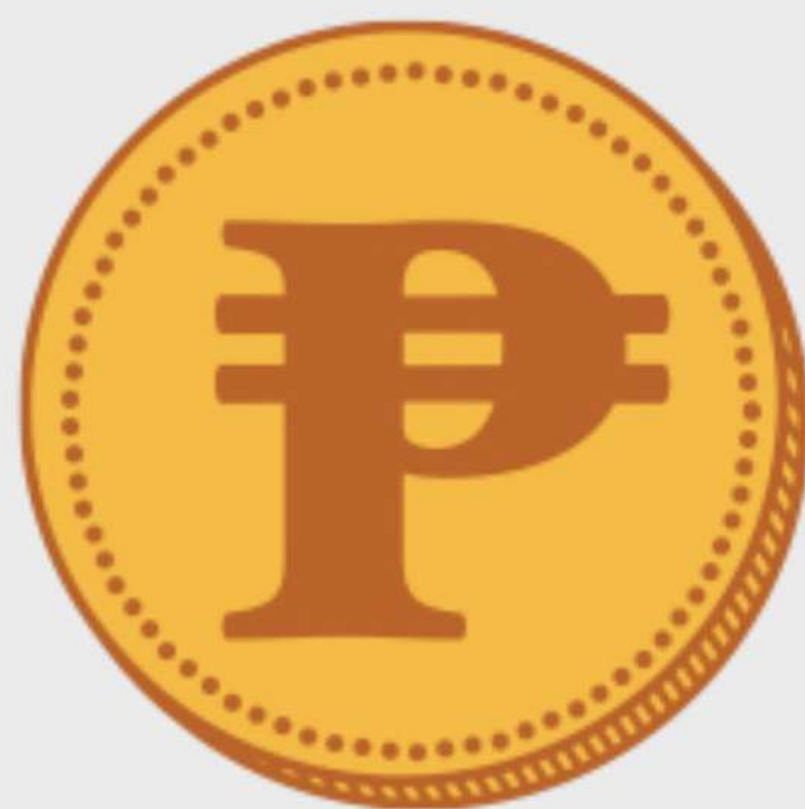
More than **2000** social innovators and NGO members trained through more than **60 workshops** and side events around Europe to date!

”



#Crowdfunding #Matchfunding #SoCent
www.goteo.org

SORRY, WE ARE



PROJECT NEEDS



MONEY



TASKS



INFRASTRUCTURE



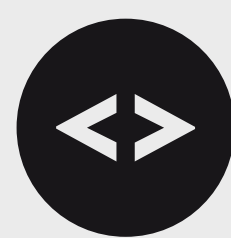
MATERIALS GOODS

“
Goteo has developed the clearest and best articulated framework I have come across so far to break down not only the needs of prospective projects, but, equally important, what are they supposed to give back to the community.
Giulio Quaggiotto *from UNDP in Europe and Central Asia*
”

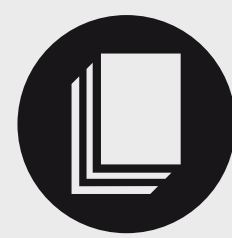
REWARDS



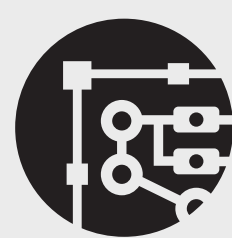
Digital
archives



Code



Manuals



Design



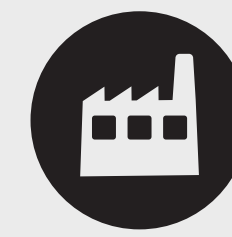
Products



Services



Money



Infrastructure

LICENSES



Donations euro per euro sum up...

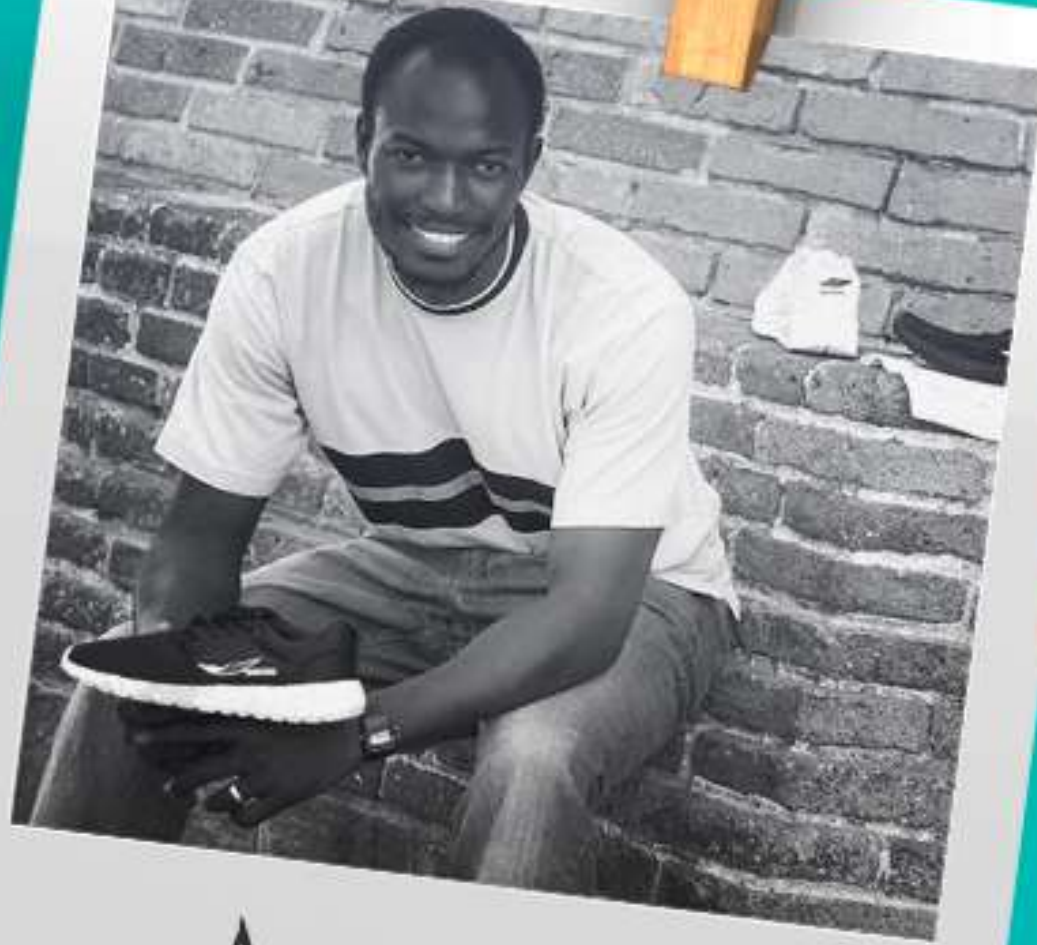
9.295.764€

for projects and promoters
that are “committed”

with...



Beneficiaries of the Goteo platform



Aziz Faye

**Street vendors
Union / Coop member**

Third sector

Organized(+)

Moved
by activism

Get funds
is a “speech-act”



Elena Carrillo

**Individual
promoter**

Individual

Organized (o not)

Driven
by her project

Get funds
is a need



Arnau Vilardell

COOP member

SocEnt

Organized(+)

Motivated
by the “Milestone”

Get funds
is a “wager”



Oihane Pardo

**(Social)
Entrepreneur**

Professional

± Organized

Focused
in advancing

Get funds
is a milestone

Matchfunders: Impact Multipliers



Jill Cousins

Europeana Foundation

European Institution

Transversal(+)

Participatory
culture is crucial

Reinforce project
funds is
a milestone



Denis Itxaso

The Gipuzkoa Provincial Council

Regional Gov.

Structured

Moved by
citizen participation

Funding is part
of their mission/vision



Lluís Mas

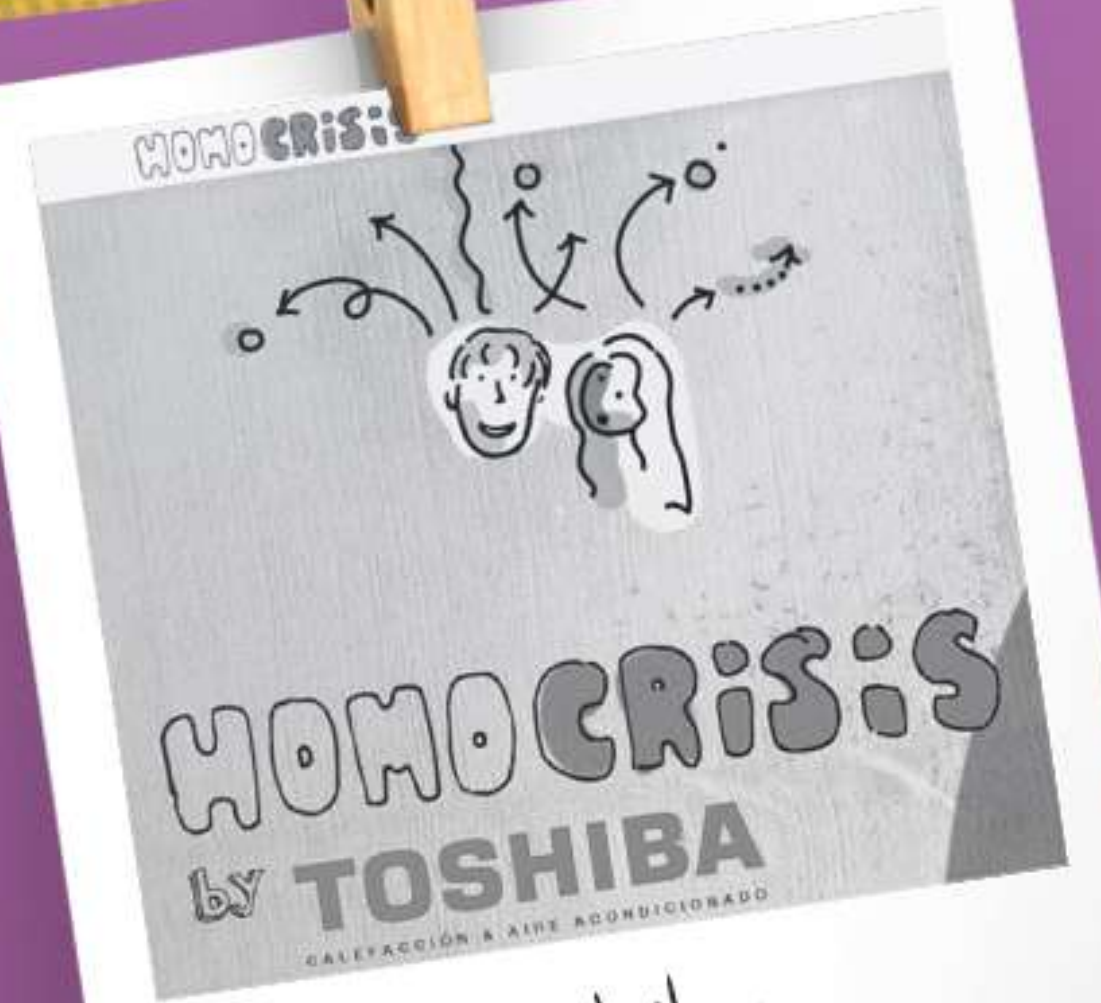
Matcher

Foundation

Private Entity

Moved by
their mission
in Education

Funding is a
“community
strengtheners”



Toshiba

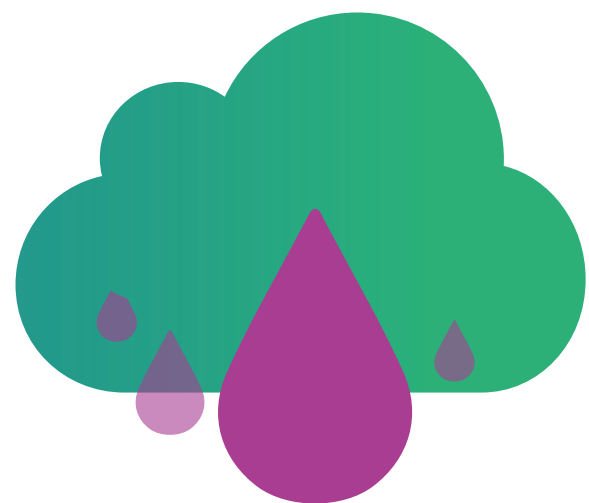
Toshiba

Brand oriented

Organized

Focus on their
corporate social
responsibility

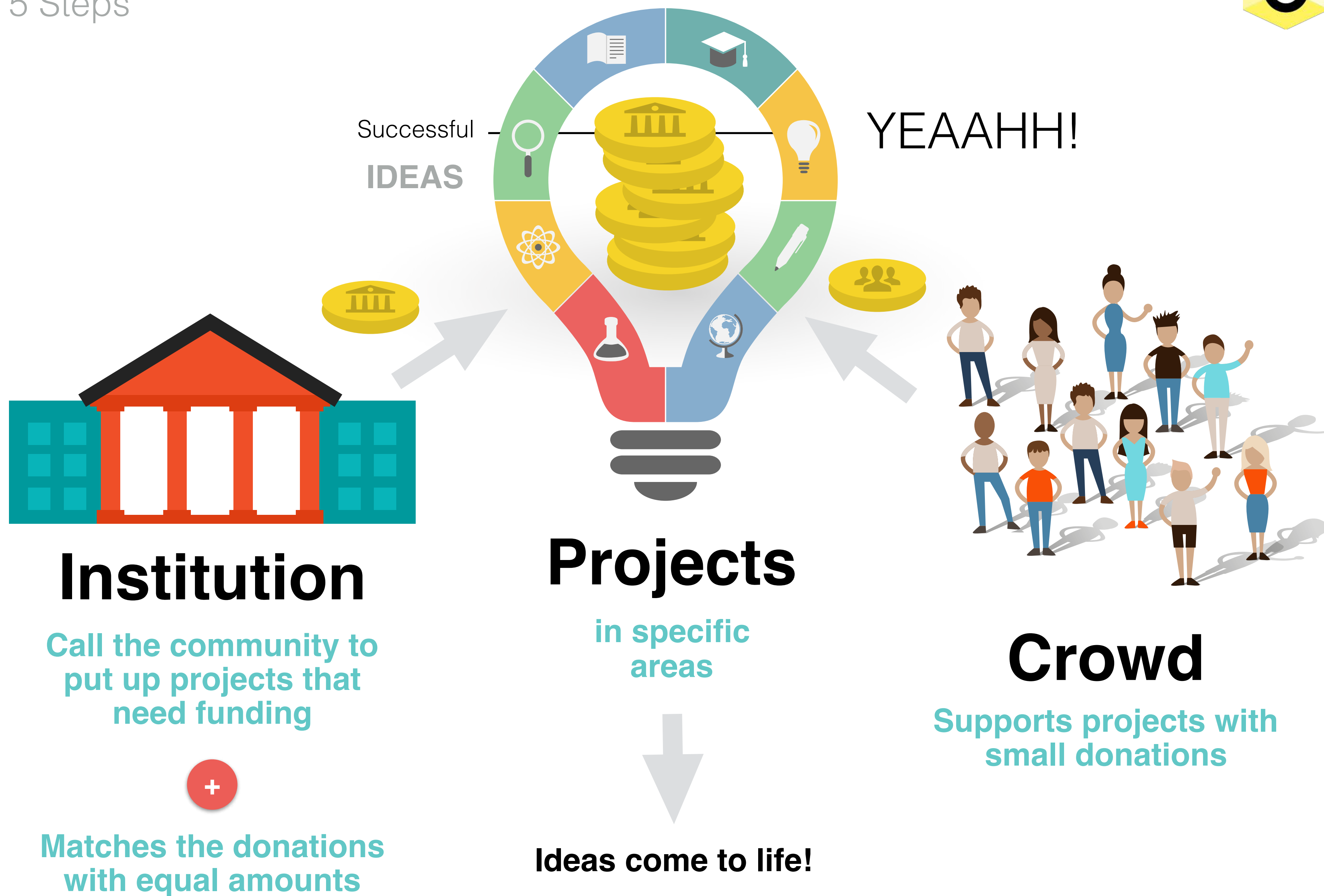
Funding is
a “media”



Matchfunding in 5 Steps



**GOTEIO
FOUNDATION**



Civic crowdfunding is a powerful instrument for public participation and policy innovation, with many initiatives crossing boundaries between activism, advocacy, social entrepreneurship and social innovation



**GOTEO
FOUNDATION**



**Ja som més de
500 afiliades!**

**Per fer sostenible el
projecte necessitem
ser més de 1.000.**

goteo.cc/llogateres



Sindicat de Llogaters i Llogateres is a resident led organization that ran a crowdvocracy campaign on Goteo to raise funds to form a tenant union to protect their right to housing and fair rents in Barcelona.

Sindicat de Llogaters i Llogateres

Sindicat de llogateres



859 BACKERS

♥ Remind me

 Barcelona, España

 Català, Español

Share this project



Project's widget

 Channel

Goteo Barcelona





Sindicat Llogaters
#EnsQuedem

@SindicatLloguer

Per uns lloguers justos, contra l'abús immobiliari. Ens organitzem pel dret a l'habitatge i a viure a la ciutat. Fb facebook.com/SindicatLlogue...

📍 Barcelona

🔗 sindicatdellogateres.org/es/comunicat-d...

📅 Se unió en abril de 2017



Sindicat Llogaters #EnsQuedem

@SindicatLloguer

Seguir

S'aprova la 1a mesura moció
#LloguerPublicBcn!!!!
#VotacióHabitatgePúblic

BEC sí
ERC sí
PSC sí
CUP sí
PDecat abstenció
Cs abstenció
PP No
Adscrit abstenció

El poder de l'organització ciutadana està creant una revolució de les regles del joc!

🌐 Traducir Tweet



9:18 - 18 jun. 2018

La reserva d'habitatge protegit en noves promocions supera el primer tràmit

La Comissió d'Urbanisme aprova la mesura amb els vots favorables de BComú, ERC, el PSC i l'ADSC, PDeCAT i Cs

The measure that is expected to allocate 30% of sheltered housing in new developments and large rehabilitations has passed the first process in the Urban Planning commission in 2018

<https://beteve.cat/politica/comissio-urbanisme-reserva>



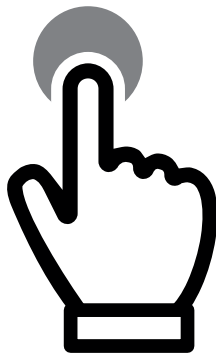
AWARENESS



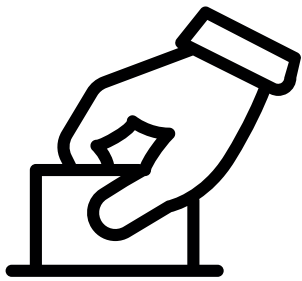
ENGAGEMENT



EMPOWERMENT



CROWDVOACACY



CROWDVOACACY

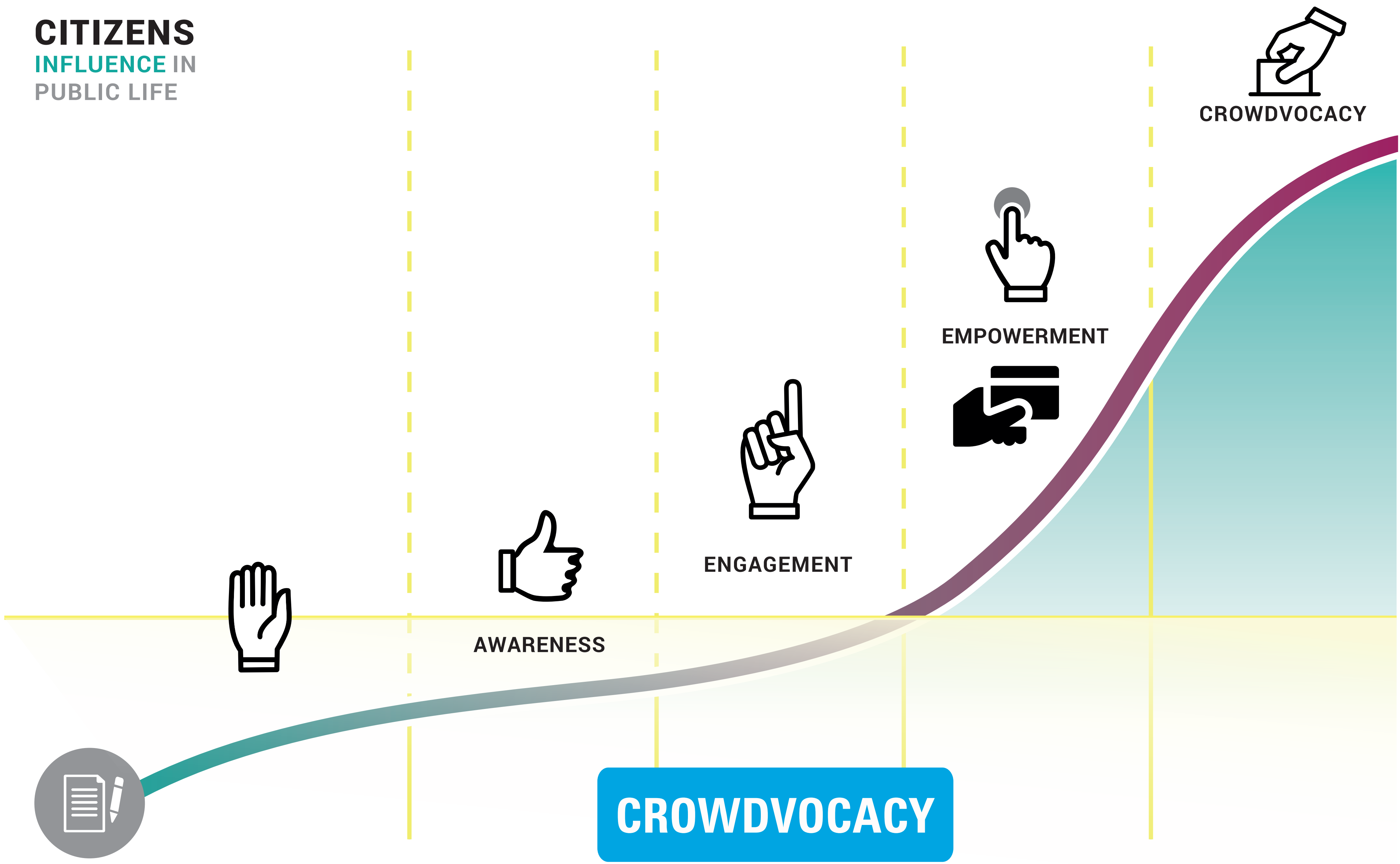


 **DECIDE MADRID**

 **Decidim Barcelona**

 **GOTE FOUNDATION**

CITIZENS
INFLUENCE IN
PUBLIC LIFE



CITIZENS
INVOLVEMENT



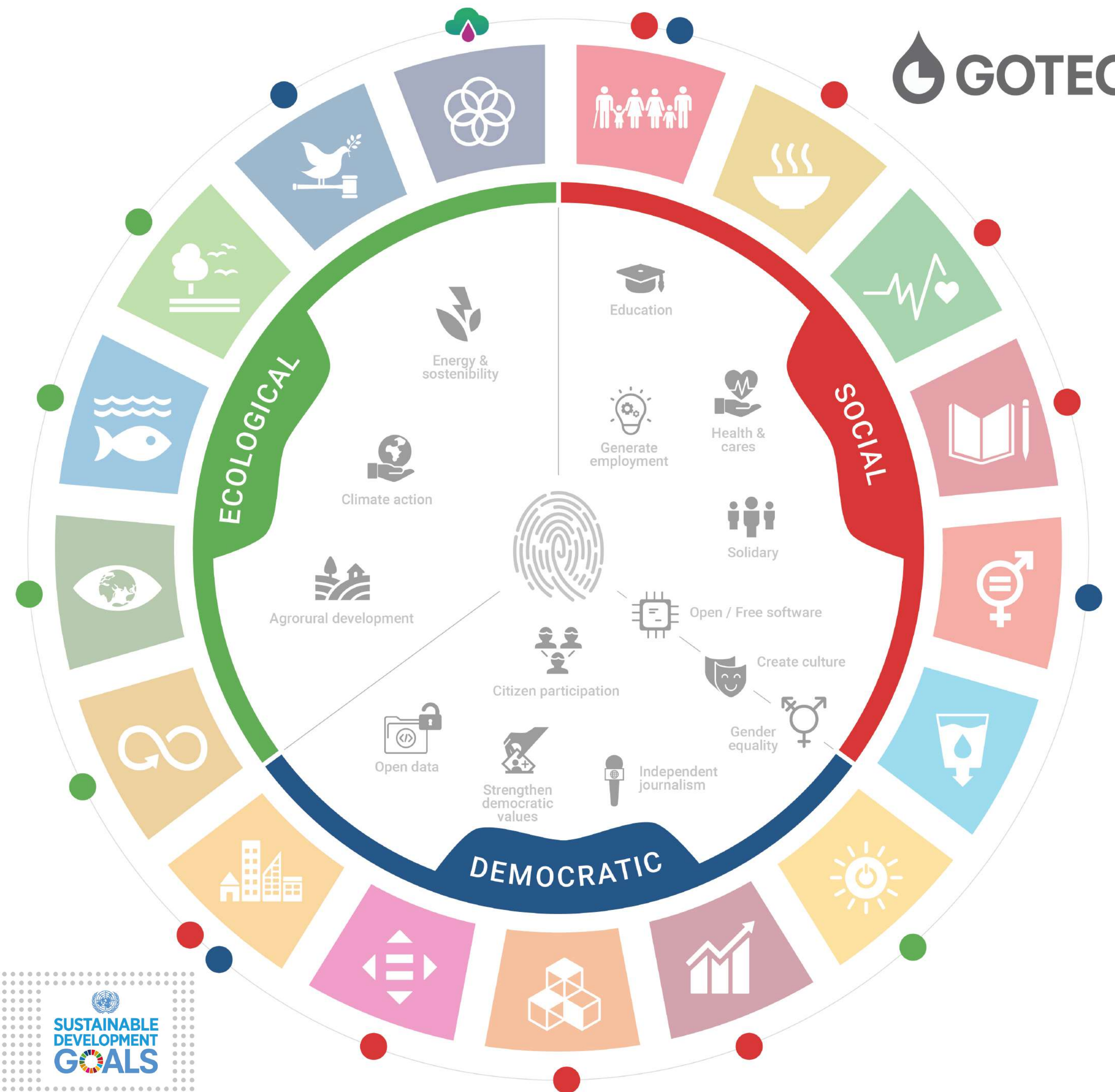
RECONOCIMIENTO INSTITUCIONAL

Y llegó la tarde en la que la voz de los manteros se escuchó en el Parlament

El Espacio del Inmigrante, en el que nació el Sindicato Popular de Vendedores Ambulantes, recibe el Premi Solidaritat 2018

El colectivo se creó en el 2013 en el Raval tras el 'apartheid' sanitario del PP para garantizar los derechos de los más vulnerables

Social commitment as a premise!



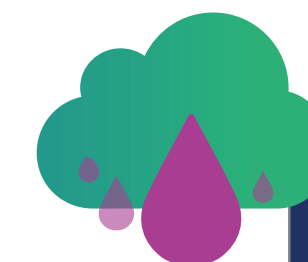
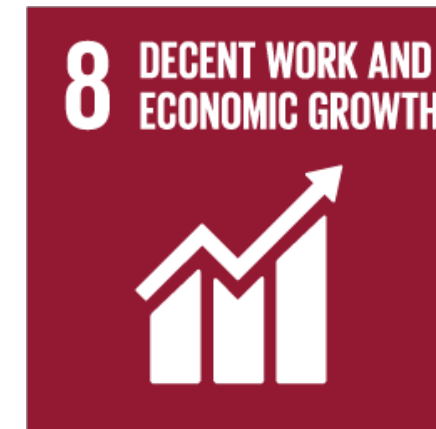
Footprints, social commitments & SDG





FUNDACIÓN
GOTEO

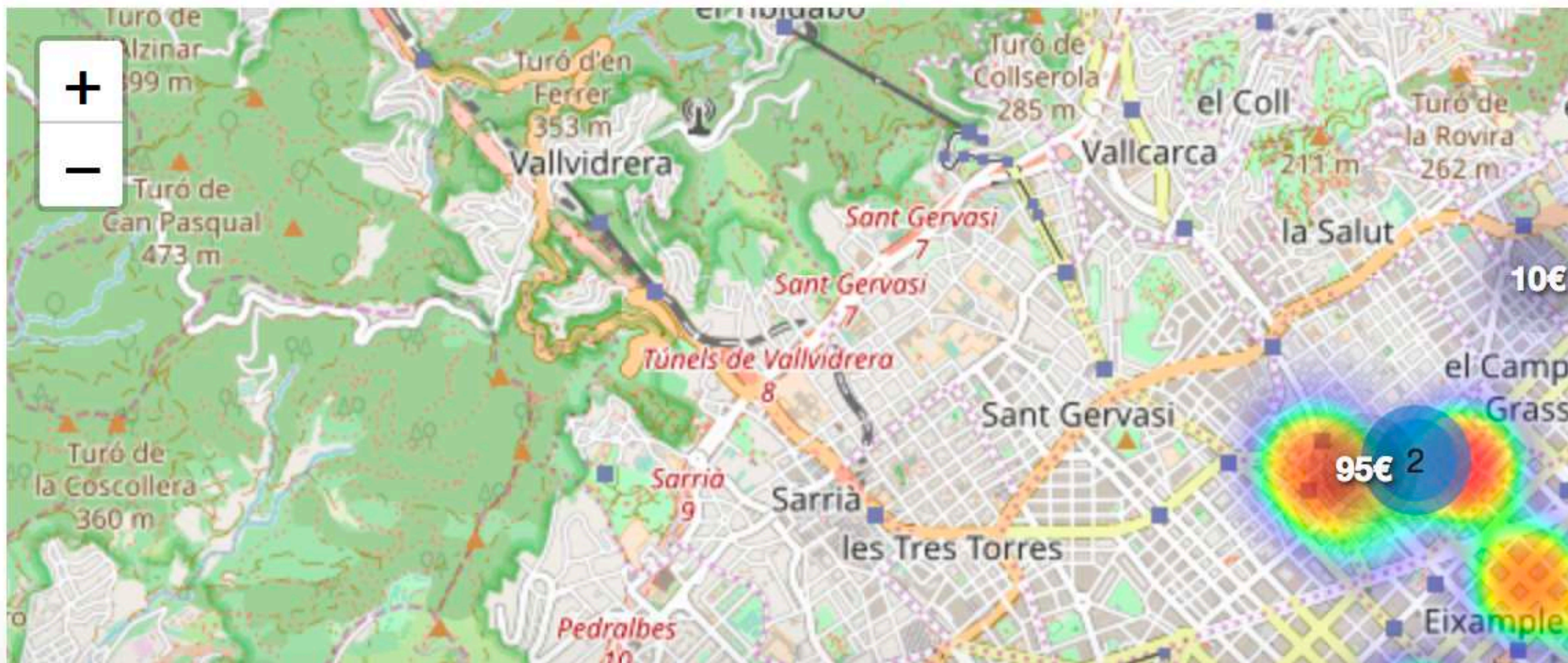
Fundación Goteo > SDG's



#HabitemElSantPau: projecte pilot d'habitatge públic inclusiu



Recollida de signatures



Filter projects by SDG



Igualdad de género

Press enter to select



Energía asequible y no contaminante



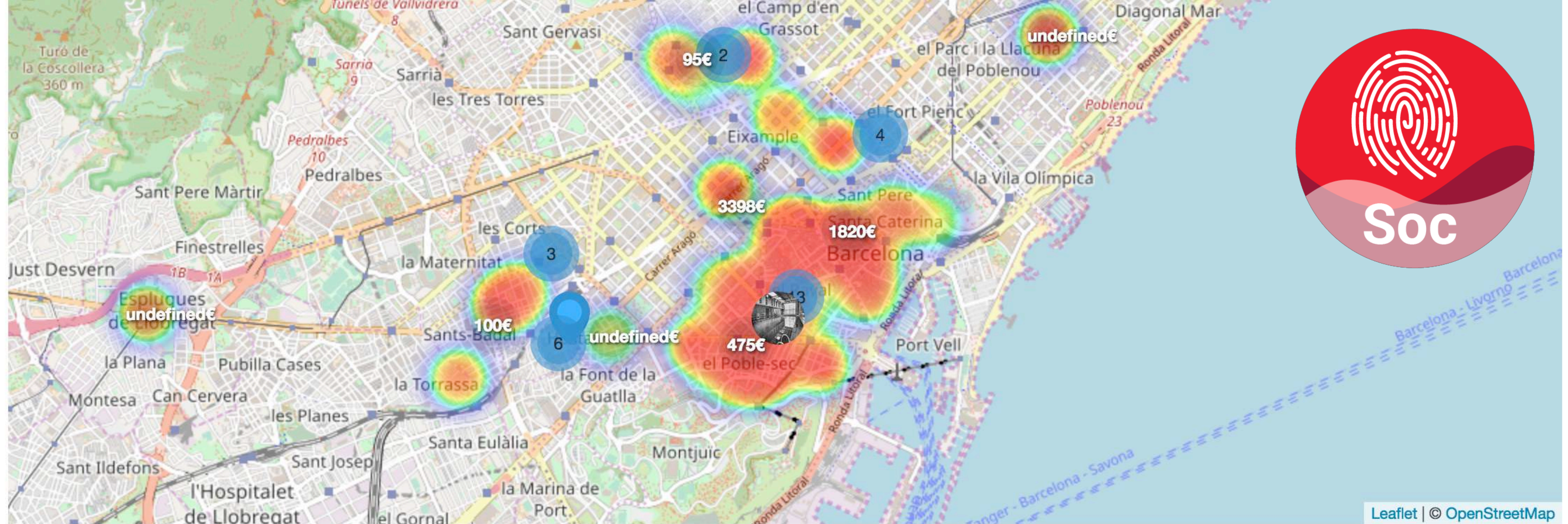
Ciudades y comunidades sostenibles



Producción y consumo responsables



Vida submarina



19 Projects - 232374 € 315 Invests - 10733 €

Goteo projects:

Download CSV



Image	Name ↕	Amount ↕	Links
	<p>Sala Ciclica BCN July 2017</p> <p>Ajuda'ns a construir el Microcinema i Videoteca popular a Ciutat Vella. Un espai participatiu on l'Audiovisual és eina d'utilitat social</p> <div> </div>	11675 €	
	<p>Salvem el Sant Pau April 2017</p>	13683 €	

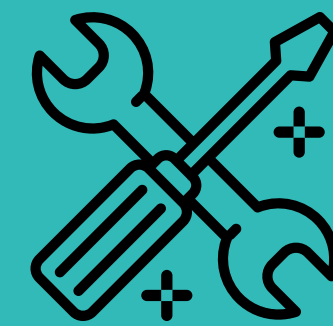
<https://labs.platoniq.net/#/decidim/initiatives/8/map/salvem-el-sant-pau>

Platform
as structural
tool

Constant civic
innovation

Advice on case
by case, step
by step

Tax
Advantages
—
Virtual
wallet



TOOLS of



GOTEO
FOUNDATION

Methodologies
for participation

Data-
transparency
Key element
of trust

Specific
training
programs and
workshops

Matchfunding
& Channels



Joana Riego del Río

Mi monedero

Cargar

Certificado de donación



MI ACTIVIDAD



MIS PROYECTOS



MI MONEDERO



MIS PREFERENCIAS

Actualmente tienes

€ 81

EN TU MONEDERO GOTEO

Más información sobre el uso de tu monedero aquí

DONAR

CARGAR

Quizás quieras apoyar proyectos de categorías similares

- | | | |
|--------------------------------------|---|--------------------------------------|
| <input type="checkbox"/> Científico | <input type="checkbox"/> Comunicativo | <input type="checkbox"/> Cultural |
| <input type="checkbox"/> Diseño | <input checked="" type="checkbox"/> Ecológico | <input type="checkbox"/> Educativo |
| <input type="checkbox"/> Emprendedor | <input checked="" type="checkbox"/> Social | <input type="checkbox"/> Tecnológico |



Mi proyecto de prueba nuevo

Por: Javier Carrillo Palacios

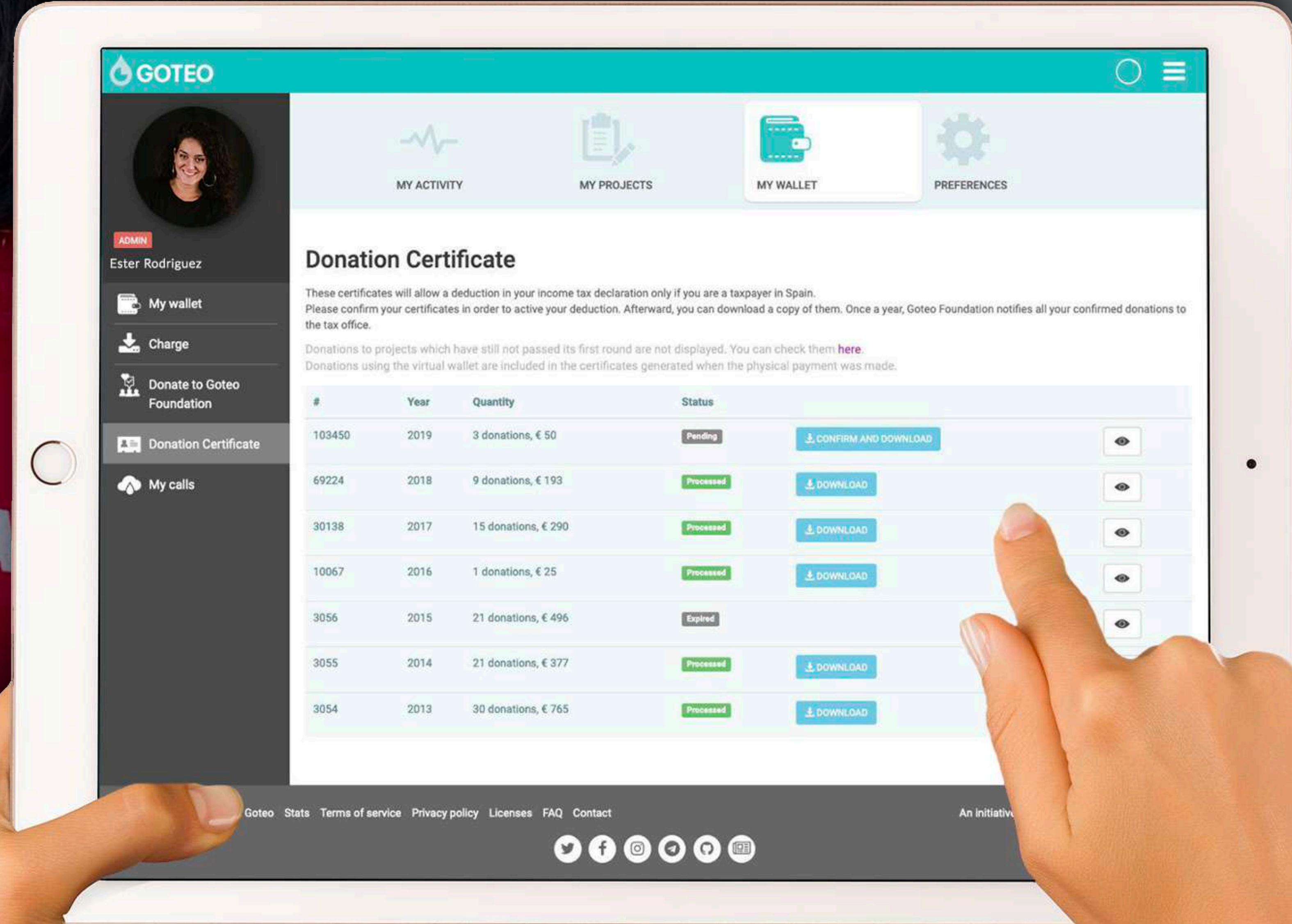
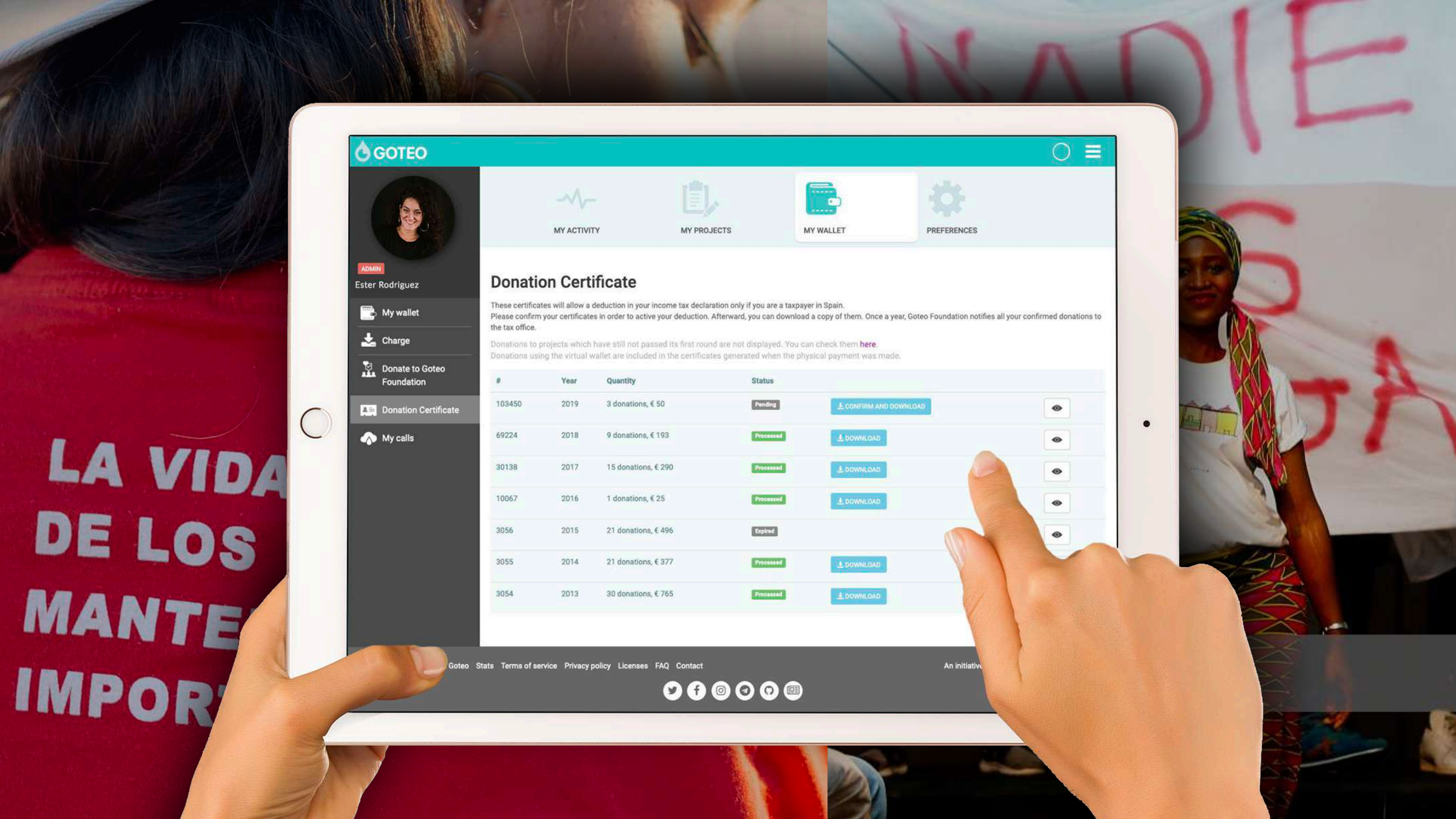
El Food Computer es la solución ideal para el cultivo en espacios reducidos en zonas urbanas, aprovechando cualquier rincón...

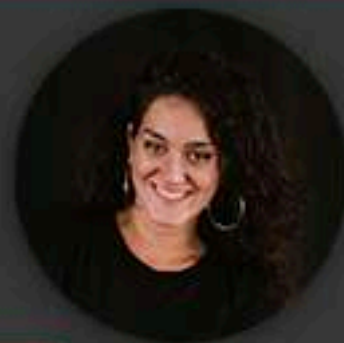
Social

€ 0
conseguido

34
quedan

0% Financiado






ADMIN

Ester Rodriguez

 My wallet

 Charge

 Donate to Goteo Foundation

 Donation Certificate

 My calls



MY ACTIVITY



MY PROJECTS



MY WALLET



PREFERENCES

Donation Certificate

List of donations for the certificate Certificate 30138, Year 2017 - 15 donations, € 290

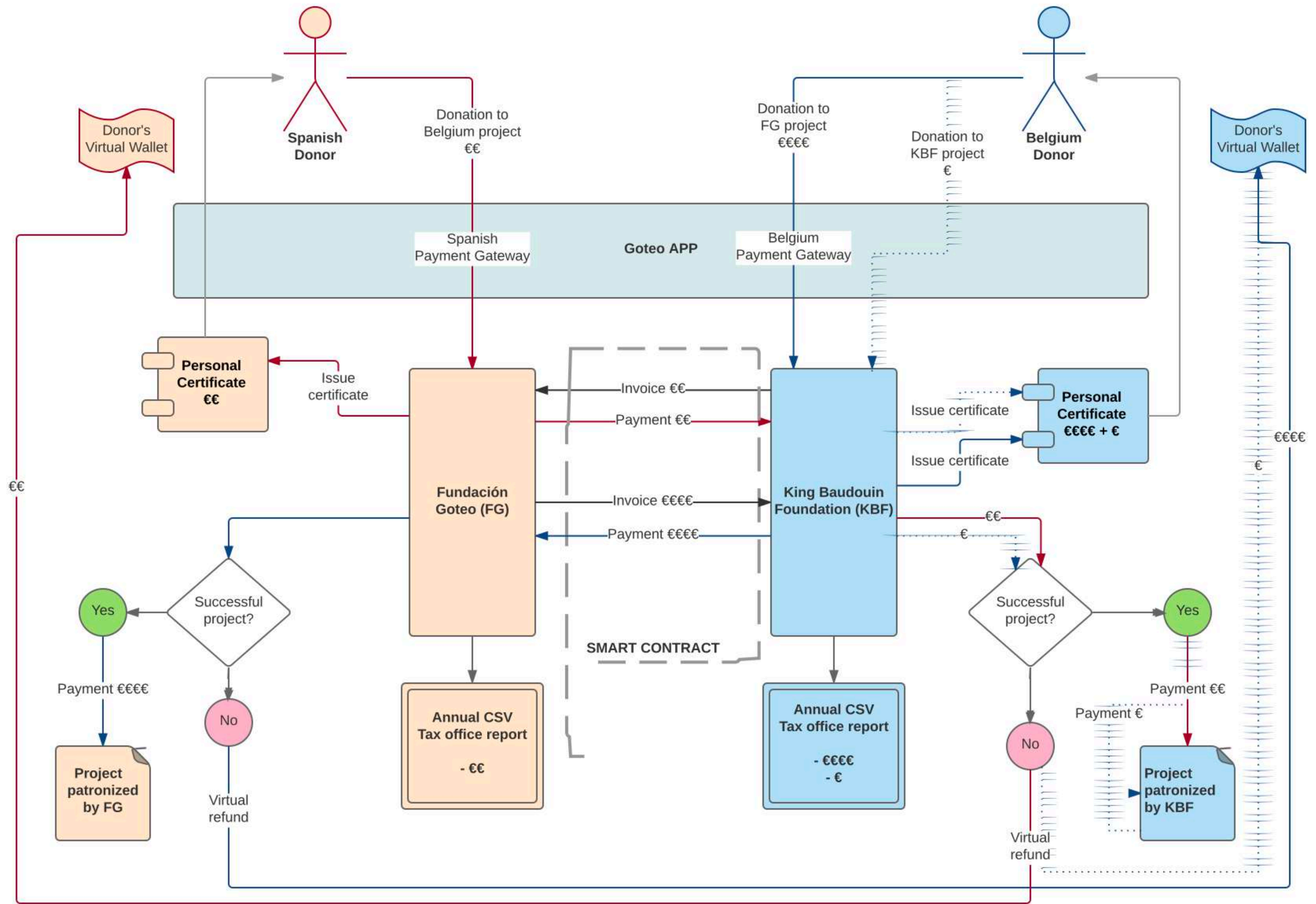
#	Date	Quantity	Project	Payment method
107748	2016/11/28	€ 35	COMPARTIM VEHICLES ELÈCTRICS	Credit Card
108798	2016/12/06	€ 15	Un cuento propio 3	Credit Card
112603	2017/01/16	€ 30	Ayúdanos a grabar el nuevo album de Freedonia	Credit Card
112604	2017/01/16	€ 10	Cap a la cooperativa Indigestió	Credit Card
117881	2017/04/21	€ 15	Salvem el Sant Pau	Credit Card
118168	2017/04/26	€ 10	Capturing Fashion in the 20th Century with Frieda Dauphin-Verhees' Study Collection	Credit Card
118174	2017/04/26	€ 15	1821-Greek Revolution History Platform Virtual Wallet	Credit Card
118177	2017/04/26	€ 10	Gli animali nella Grande Guerra/Animals in the Great War	Credit Card
119014	2017/05/12	€ 10	Sindicat de Llogaters i Llogateres	Credit Card
126349	2017/07/18	€ 5	España: error de sistema	Credit Card
128979	2017/09/07	€ 35	PROJECTE HANDWORK: Un model cooperatiu per Aules Obertes	Credit Card
128995	2017/09/07	€ 20	Juguem a (des)vestir aliments?	Credit Card

[← GO BACK](#)



Donors across EU borders still face barriers to getting tax reliefs







olivier@goteo.org @Goteofunding

defecto salen los de 100 Ha o más.

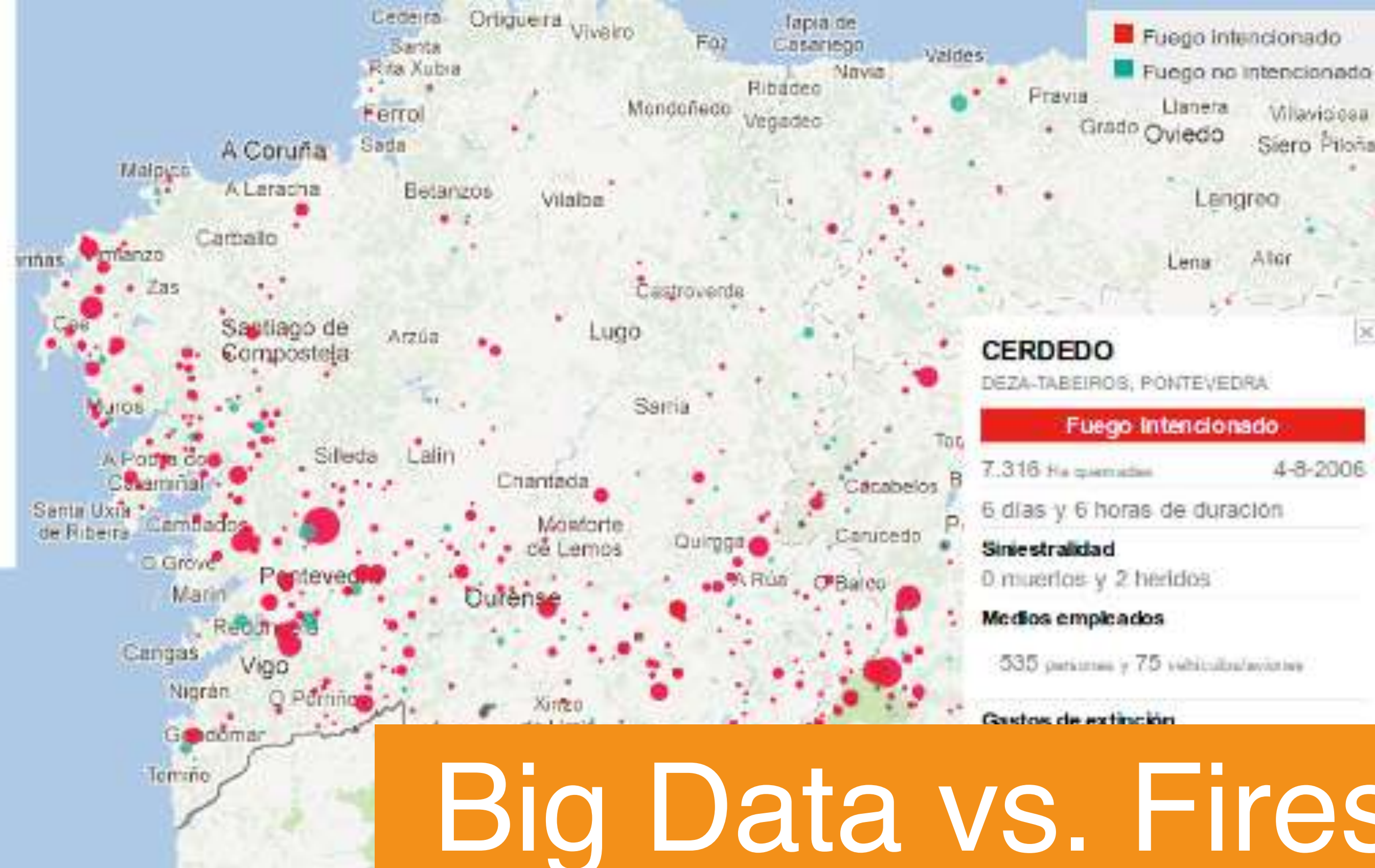
Incendios
1.508

Ha quemadas
699.559

Muertos
24

Heridos
191

Pérdidas generadas
623.310.884 €



Big Data vs. Fires



<https://en.goteo.org/project/espana-en-llamas>

A photograph of firefighters in yellow gear working on a rocky, brush-covered hillside. Thick smoke is rising in the background, partially obscuring the sky. The scene is dimly lit, suggesting dusk or dawn.

**Can a distributed crowd on
the internet put out forest
fires?**

A photograph of three firefighters in full protective gear standing on a rocky, brush-covered hillside. In the background, thick white smoke rises from a fire, partially obscuring the sky. The scene is dimly lit, suggesting dusk or dawn. The text "... while improving the work of our institutions?" is overlaid in white, bold font across the center of the image.

**... while improving the work of
our institutions?**



Here's the recipe:

1. Take a database on large forest fires over the last ten years that's been locked in the desk of the minister of agriculture and environment

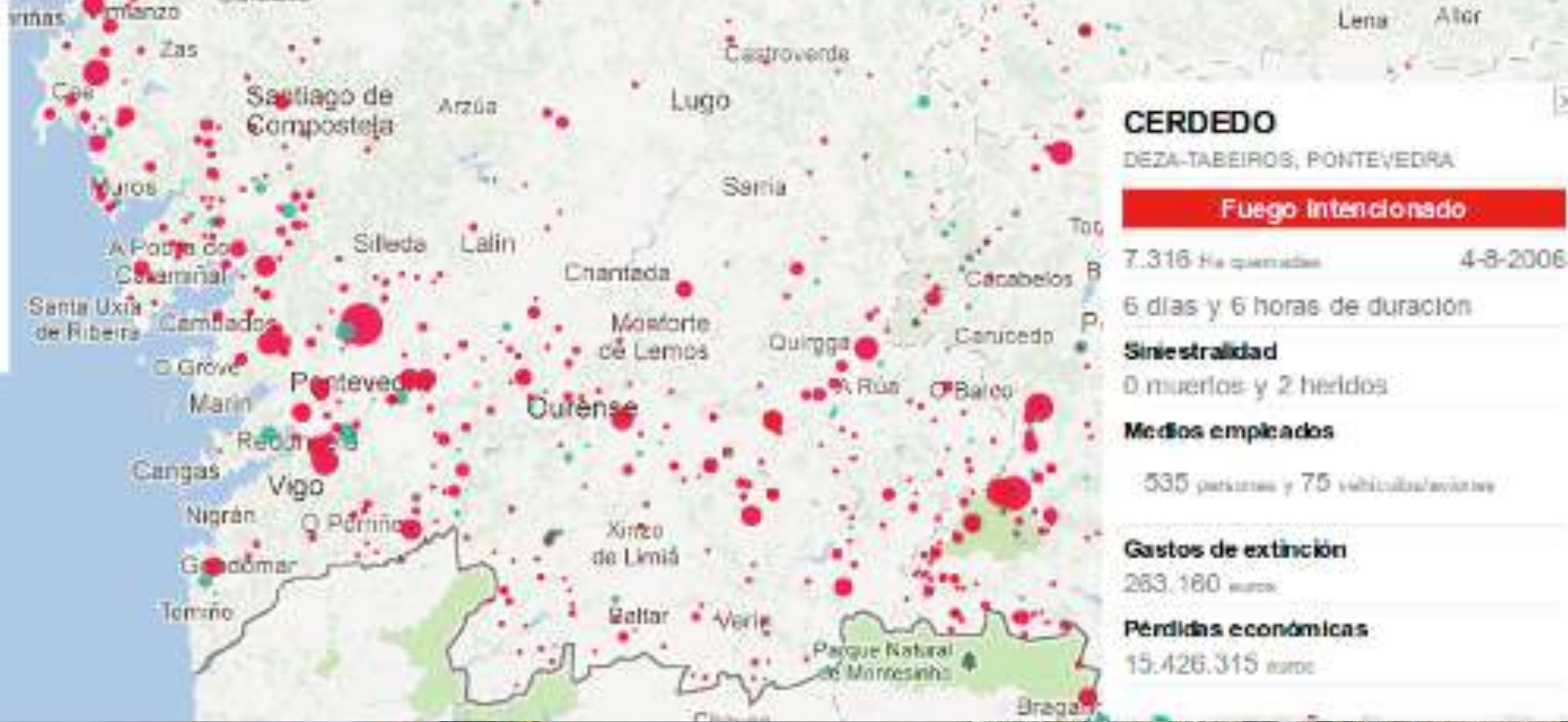


2. Take a handful of open data activists and a pinch of biologists, shake it up, exert a light pressure, and reclaim the data from the institution

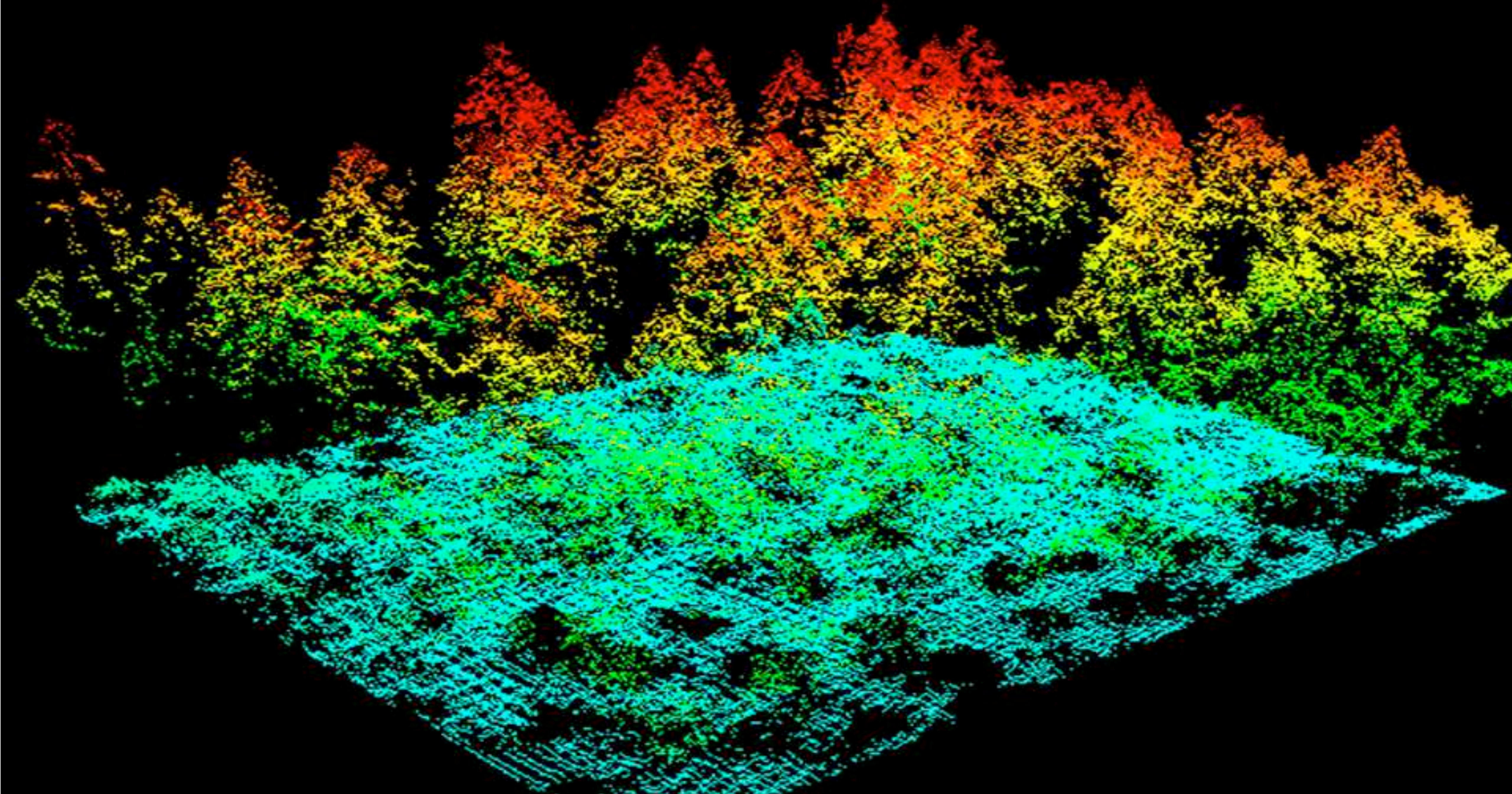
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3. Publish a campaign, and call on supporters of the commons, Goteo, a community where ecological and open data projects are the most successful, to support your cause



4. Citizens get the raw data and start to clean it up voluntarily, as if it was a unmanaged forest.



**tu
derecho
a saber
es**

**Spain FOI LAW
IMPLEMENTED 2014**

Spain has the youngest FOI law. We launched Tu Derecho A Saber (Your Right To Know) before it even came into effect - following the general Alaveteh advice to run your site as if the world was the way you'd wish it to be.

We crowd-funded the site, which was a totally new concept in Spain at the time.

Running before there was an actual right to information, Tu Derecho A Saber acted as a campaigning tool: publishing requests showed that there was a need for FOI.

The trouble is that even now the law has been passed, authorities just aren't responding. The more requests with no responses you have on a site, the less encouraging it is for people to submit their own requests.

The only good thing now is that all the unanswered requests online stand as evidence of how badly the law is being adhered to.

On the THURSDAY afternoon, Jen and I visited the offices of CIVIO (who run Tu Derecho A Saber), where we discuss ways to get the most out of Google Adwords grants* we heard about even more difficulties the site is facing. You're now me in 10' before you



The event is to take place in the impact market turned into a very cool co-working space with blackboard walls, mosaic floors, and hundreds of pieces of fabric hanging from the ceiling.



IMPACT HUB ENTRY SYSTEM

'El impacto no ocurre aisladamente, requiere acción colectiva.'



**IMPACT
HUB**

El silencio es oro ← sign above a door



5. Add a bunch of data journalists to investigate this data, local citizens to obtain more data from their local governments...



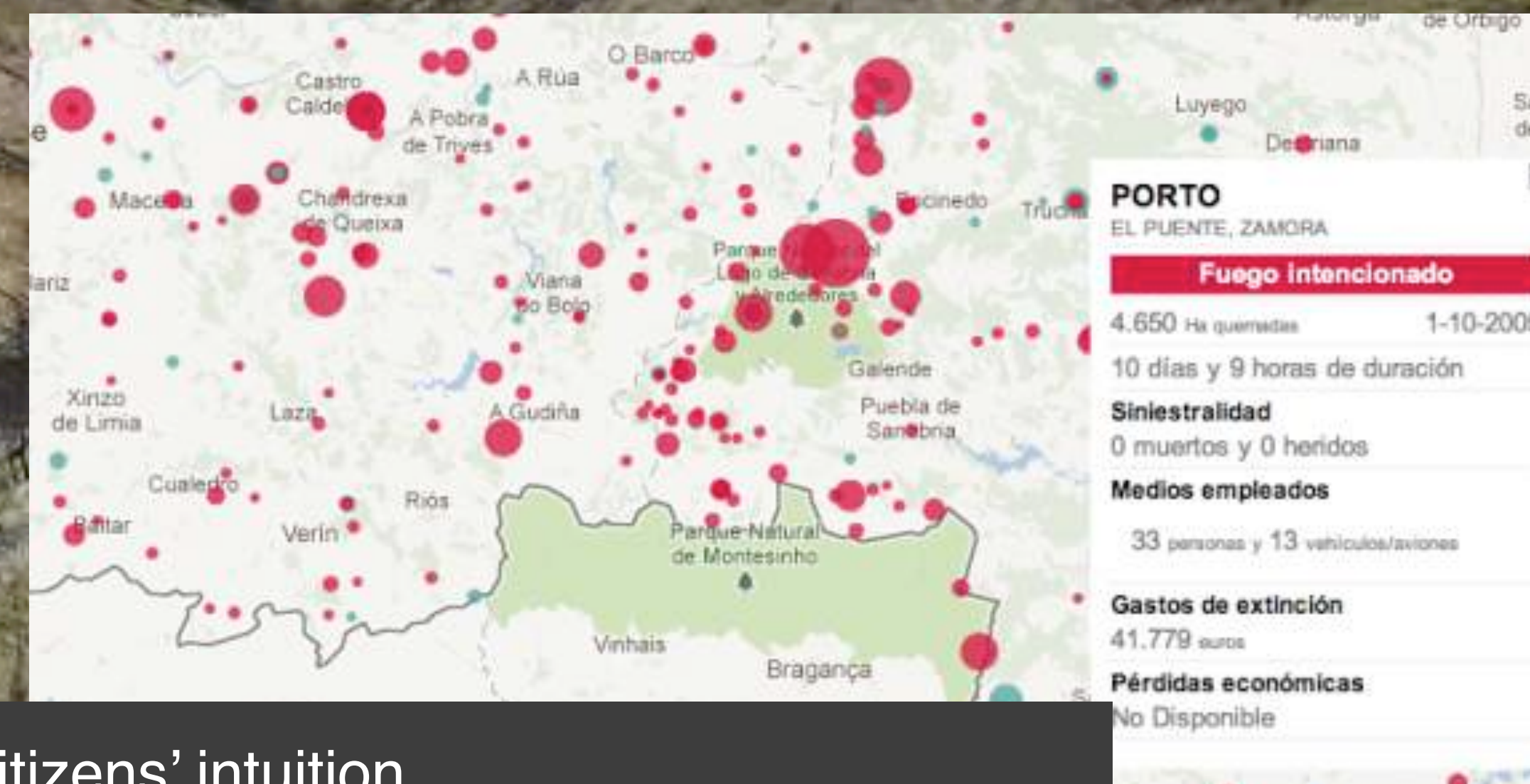
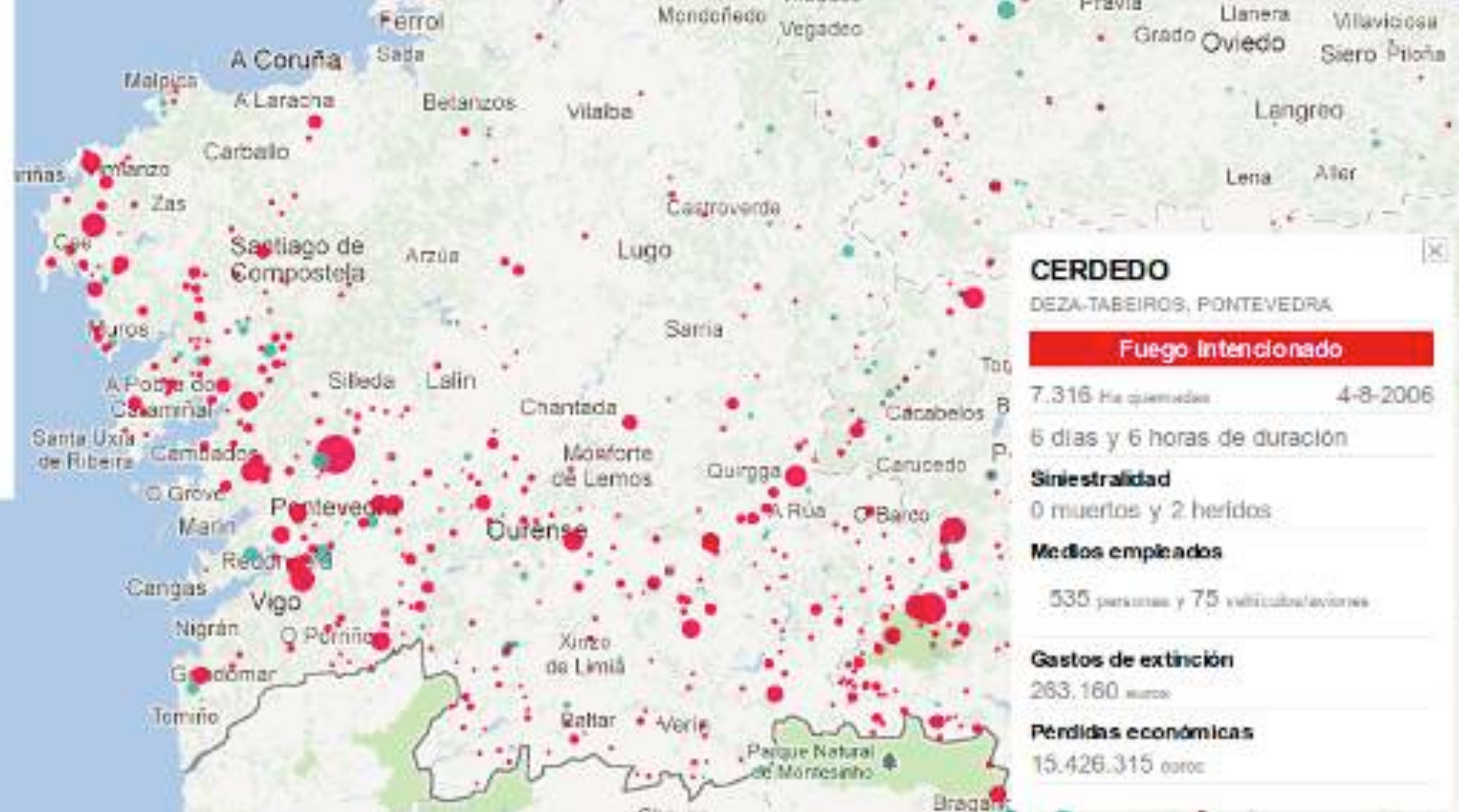
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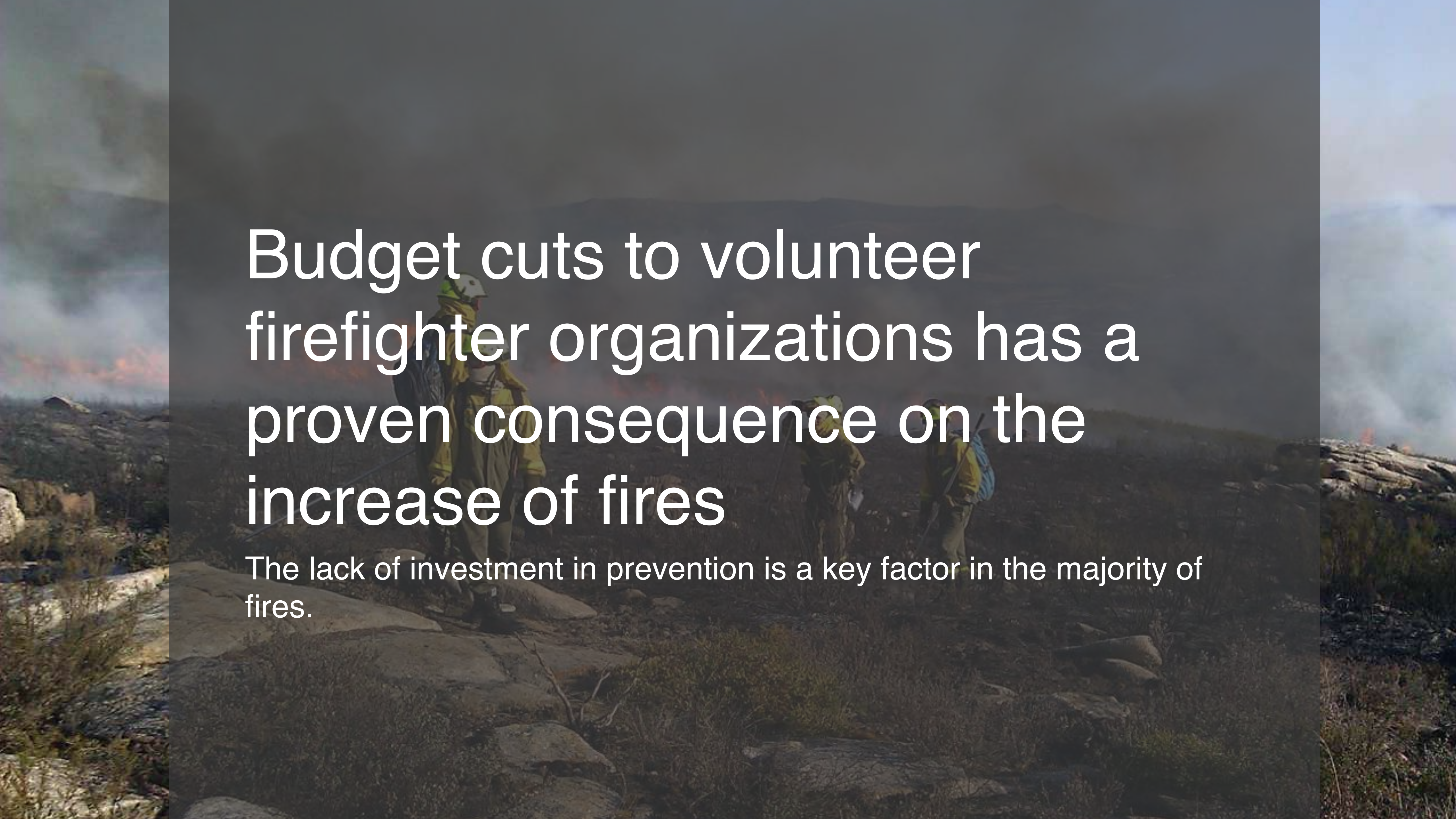


and you come up with stories and facts that confirms the citizens' intuition

The background image shows a group of firefighters in full protective gear, including helmets and backpacks, walking across a rocky, uneven terrain. In the distance, there is a large plume of white smoke rising into the sky, suggesting a recent fire. The overall scene is dimly lit, with a dark, overcast sky.

Was it burned for reclassification?

Is there a relation between forest fires and real estate speculation?
The Forestry Act of 2003 prohibits reclassifying burned lands for 30 years post-fire, but until now, no one had looked into compliance with this law.

The background image shows several firefighters in full protective gear, including helmets and backpacks, standing on a rocky, uneven terrain. In the background, there is a large plume of white smoke rising into the air, suggesting a wildfire or controlled burn. The overall scene is dimly lit, with a dark, overcast sky.

Budget cuts to volunteer firefighter organizations has a proven consequence on the increase of fires

The lack of investment in prevention is a key factor in the majority of fires.

A photograph of firefighters in a smoky, hazy landscape. The firefighters are wearing yellow and black protective gear and helmets. They are standing on a rocky, uneven terrain with sparse vegetation. In the background, there are mountains and a large plume of smoke rising into the sky. The overall scene is dark and atmospheric, with a sense of urgency and danger.

87% of forest owners who, by law,
must clean the forest are not
doing so

España en llamas

Fundación Ciudadana Civio



Comunicativo, Tecnológico, Ecológico

Comparte este proyecto

Madrid



Widget del proyecto

English, Español, Euskara

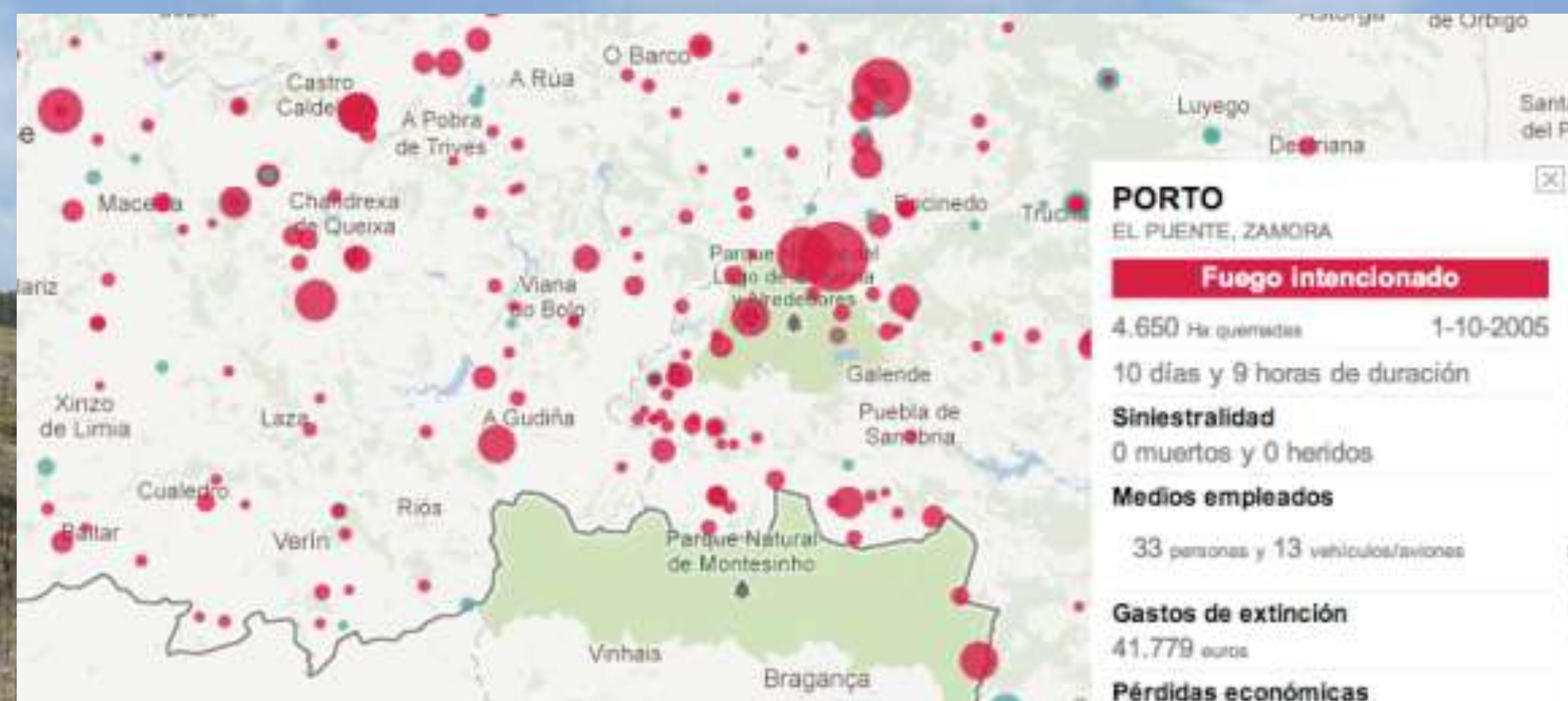
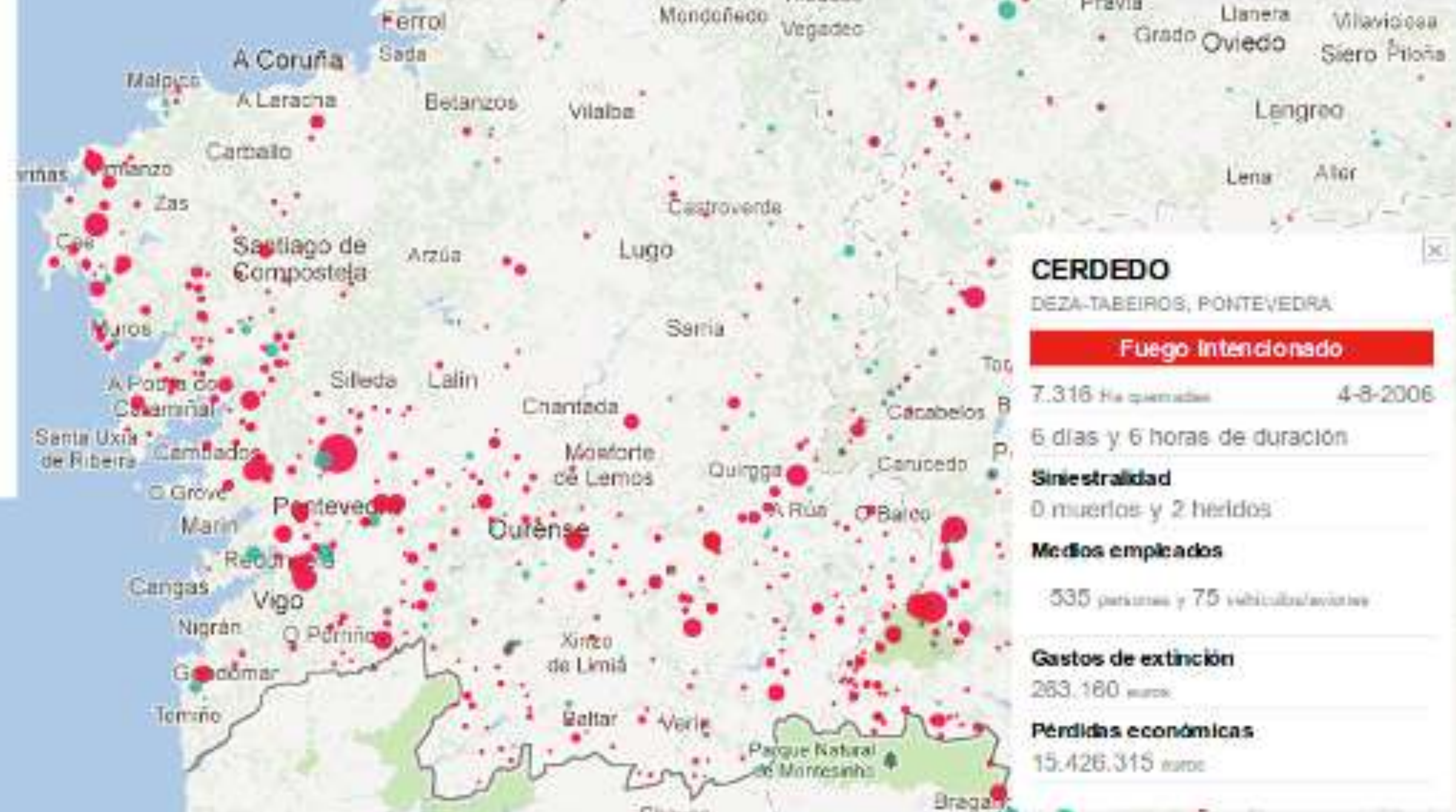
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